DOMESTIC CONSUMER INSIGHT TRACKER 2023

FINANCIAL ISSUES

PAYMENT DIFFICULTIES

ELECTRICITY



% who had gone without essentials to pay for their energy in the last 12 months

9% of electricity consumers



10% of gas consumers

 In the last 12 months 6% of electricity consumers and 10% of gas consumers had borrowed money to pay for their electricity or gas.

 13% of those who have or live with someone who has a disability or illness had borrowed money to pay for their electricity, compared to 5% who do not have or live with someone who has a disability or illness.

Those who had self-disconnected from their gas (66%) or electricity (57%) supply

consumer protections than those who had not (42% for both gas and electricity).

 Private renters (53%) were more likely to be unaware of consumer protections than those who owned their own homes (41%).

were more likely to be unaware of

AWARENESS OF CONSUMER PROTECTIONS AND SUPPORTS

AWARENESS OF SUPPLIER'S OBLIGATIONS TO PROTECT CONSUMERS



96% of vulnerable respondents had not signed up to any support services

2022 2023 96%

51% of all respondents were aware of additional protections for vulnerable consumers



ENGAGEMENT WITH ENERGY SUPPLIER

% who read last written correspondence from supplier

50% of electricity consumers



of gas

49%

There has been a decrease in engagement from 56% of electricity and 54% of gas consumers reporting they read correspondence in the 2022 tracker.



SWITCHING



82% of consumers who did not have internet access had never switched electricity supplier 8% of domestic consumers use renewable energy systems or low carbon technologies in their home for heating or electricity

Only 3% would consider switching to another energy source in the next 3 years

PAYING FOR FUTURE INVESTMENT

Willingness to pay extra on energy bills for future investment



PREPAYMENT METERS

% who pay for energy with a prepayment meter

