

# RETAIL MARKET MONITORING Quarterly Transparency Report Quarter 2: April to June 2020

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# **Abstract**

This paper is the latest of a series of Utility Regulator (UR) reports – the Quarterly Transparency Reports (QTRs) – that provide a range of information about the retail energy market in Northern Ireland (NI).

The data relates mainly to market shares, market activity and domestic prices in the electricity and gas retail markets. The data also includes information on non-domestic, or industrial and commercial (I&C), electricity prices.

We collect and monitor market information through the Retail Energy Market Monitoring (REMM) framework.

The information shown in this report comes from network companies, suppliers and Eurostat. Some figures have been calculated internally.

These reports are released at the end of the second month after each calendar quarter (in Feb, May, Aug and Nov).

# **Audience**

Electricity and gas industry, associations of consumers, regulators, statistical bodies, suppliers, potential new market entrants, consultants, researchers and journalists.

# **Consumer impact**

The information used to produce these reports allows us to monitor the retail market, flag potential concerns and to inform regulatory decisions. All of this directly impacts on consumers. This set of reports increases transparency for consumers on matters of their direct interest, such as the active suppliers in each energy market sector, and NI prices compared against other jurisdictions.

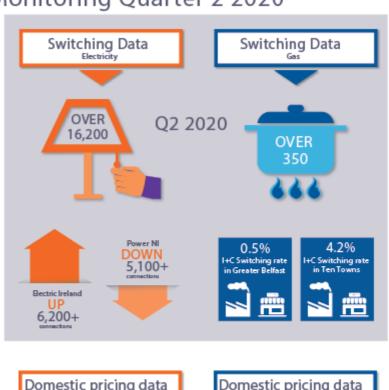
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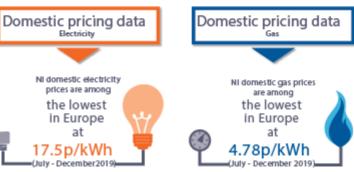
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# 1 Summary of key market indicators

# Northern Ireland Retail Market Monitoring Quarter 2 2020







## 1.1 Key developments during Quarter 2 2020

- 1. The semester 2 (July to December) 2019 electricity pricing data is sourced from Eurostat and individual supplier's submissions under the REMM framework. The current pricing data illustrates the following:
  - NI domestic electricity prices continue to rank amongst the lowest in Europe at 17.5 p/kWh and are considerably lower than the Republic of Ireland (22.4 p/kWh), the EU median (19.2 p/kWh) and the UK (19.5 p/kWh).
  - The NI I&C electricity price for the Very Small connections (which represent c68% of I&C connections) is 16.4 p/kWh, which is lower than the Republic of Ireland (19.3 p/kWh), the UK (17.2 p/kWh) and the EU median (16.5 p/kWh).
  - For medium customers, NI prices are lower than Rol and the UK. For large I&C customers (c0.02% of connections) NI prices are just above Rol but lower than the UK.
- 2. The domestic gas prices in NI are amongst the lowest in Europe at 4.78 p/kWh. This is less than RoI at 6.73 p/kWh and the EU median at 6.76 p/kWh. NI prices are higher than the rest of the UK at 4.44 p/kWh.
- 3. Market activity in the electricity domestic and I&C sectors continues to illustrate a gradual change in the market dynamics. Power NI (the incumbent price controlled electricity supplier) retain their dominant position with 55.4% of connections in the domestic market with continued growth of the competing suppliers.
- 4. Overall electricity switching activity in Q2 2020 has decreased from the previous quarter. There was a significant decrease in domestic switching from a switching rate of 3.3% to 1.3% in the current quarter. There were over 10,900 domestic switches completed during Q2 2020, with a notable increase in Electric Ireland's connections for this quarter (>6,000). I&C electricity switching increased in the period to a switching rate of 7.2% (from 1.7% in the previous quarter), with over 5,300 switches completed.
- **5.** In the gas sector, I&C switching activity decreased in Greater Belfast with the I&C switching rate decreasing from 3.4% in Q1 2020 to 0.5% in Q2 2020. However, the I&C switching rate for Ten Towns increased from 0.9% to 4.2% for the same period.

# 2 Introduction

## 2.1 Purpose, methodology and data sources

The purpose of this report is to deliver transparency for stakeholders and consumers, providing readers with readily accessible information on the evolution and performance of Northern Ireland (NI) electricity and natural gas retail sectors.

The Quarterly Transparency Reports (QTRs) are one of the tools we use to communicate some of the main indicators we monitor in the retail energy markets. We protect consumers by promoting effective competition wherever appropriate, and by monitoring the markets. Therefore, monitoring the retail markets is key when complying with our statutory duties.

The framework in which this set of quarterly reports lies is called Retail Energy Market Monitoring (REMM) which was introduced in July 2015. The ultimate objective of introducing this enhanced framework was to develop the current monitoring of retail indicators, and to provide increased transparency in the retail energy markets in Nl. As a result of this framework, there have been a number of changes made to the format of this publication and how some of the indicators are presented. We will continue to make changes as appropriate to represent the new indicators that we are monitoring under REMM.

The main data sources for this QTR are as follows:

 Connections and consumption, market shares and market activity information is provided by the network companies:

- Northern Ireland Electricity Networks (NIEN) for electricity data; and
- Phoenix Natural Gas Limited (PNGL), firmus energy (Distribution) Limited (feDL) and Scotia Gas Networks Northern Ireland (SGN NG) for gas data.
- EU domestic and I&C electricity prices are from Eurostat. NI domestic and I&C electricity prices are derived directly from REMM data submitted by suppliers. NI domestic gas prices are also derived from REMM data submitted by suppliers.

## 2.2 Energy suppliers in NI energy market

The electricity and gas (in the Greater Belfast area) markets have been open to competition to domestic customers since 2007. However, there were no competing suppliers in the domestic market until 2010.

The Ten Towns area opened to gas competition for large I&C customers (those consuming over 732,000 kWh per annum) in October 2012, and to domestic and small I&C customers in April 2015. The first gas connection to the new West<sup>1</sup> gas distribution area was a large I&C user during Q1 2017.

<sup>&</sup>lt;sup>1</sup> It is anticipated that gas in the West distribution area will be developed as per Annex 2, Part 3 of the Scotia Gas Networks Northern Ireland licence.

**Table 2 Suppliers in the Retail Market** 

End of Q2 2020

|                  |                              | Network Operator |                                     |          |     |             |     |      |  |  |  |
|------------------|------------------------------|------------------|-------------------------------------|----------|-----|-------------|-----|------|--|--|--|
|                  | NI                           | EN               | PN                                  | IGL      | fe  | DL          | SGN | I NG |  |  |  |
|                  | Elect                        | tricity          | Gas Gas<br>Greater Belfast Ten Towi |          |     | Gas<br>West |     |      |  |  |  |
|                  | Dom                          | I&C              | Dom                                 | I&C      | Dom | I&C         | Dom | I&C  |  |  |  |
| Budget Energy    | <u>-₽</u>                    | -☆-              |                                     |          |     |             |     |      |  |  |  |
| Click Energy     | - <del>\</del> \dirac{1}{4}- | -☆-              |                                     |          |     |             |     |      |  |  |  |
| Electric Ireland | -\ <del>\'</del> -           | -☆-              |                                     | 6        |     | 6           |     | 6    |  |  |  |
| firmus energy    |                              |                  | •                                   | 6        | 6   | 6           |     | 6    |  |  |  |
| Flogas           |                              |                  |                                     | 6        |     | 6           |     | 6    |  |  |  |
| Go Power         | <u>-☆</u> -                  | -☆-              |                                     | <b>6</b> |     | 6           |     | 6    |  |  |  |
| Power NI         | - <del>\</del> \dirac{1}{4}- | -☆-              |                                     |          |     |             |     |      |  |  |  |
| SSE Airtricity   | - <del>\</del> \dirac{1}{4}- | -☆-              | 6                                   | 6        |     | 6           | 6   | 6    |  |  |  |
| Naturgy          |                              | -☆-              |                                     | 6        |     | 6           |     |      |  |  |  |
| 3T Power         |                              | -ஓ்-             | _                                   | _        | _   | _           |     | _    |  |  |  |
| Suppliers        | 6                            | 8                | 2                                   | 6        | 1   | 6           | 1   | 5    |  |  |  |

Source: UR

During the second quarter of 2020 there were **eight**<sup>2</sup> suppliers in the electricity market and **six** suppliers in the gas market although not all of these suppliers are certified to operate in all sectors (or in all gas distribution areas).

The detail of the dates of entry for the suppliers in each of the retail market segments is available in Annex A. For more information about the retail energy market in NI, please visit: <a href="https://www.ureqni.gov.uk/supply">https://www.ureqni.gov.uk/supply</a>.

# 2.3 Electricity wholesale market monitoring data

Readers should also be aware of the Quarterly Market Monitoring Report which provides an overview of the SEM and sets out recent trends in the market in relation to pricing, demand, scheduling and contract prices. It focuses in particular on the wholesale element of electricity prices, which makes up roughly 60% of customers' bills. These reports<sup>3</sup> are prepared by the Market Monitoring Unit (MMU) within the UR in joint collaboration with the Commission for Regulation of Utilities (CRU).

<sup>&</sup>lt;sup>2</sup> In October 2019 the Energia supply business was transferred to PowerNI and all Energia customers are now included within PowerNI. Go Power took on their first domestic electricity customer in October 2019.

<sup>&</sup>lt;sup>3</sup> <u>SEM Monitoring Report</u> covering the period 1 January 2020 – 31 March 2020 (no update for Q2).

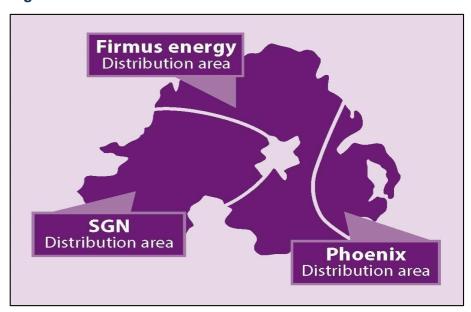
## 2.4 Northern Ireland gas market overview

The gas distribution network licensees are responsible for the medium and low pressure mains that convey to the licensed areas throughout Northern Ireland. There are three Distribution Network Operators (DNOs) who operate in separate distribution areas as illustrated on the map which follows:

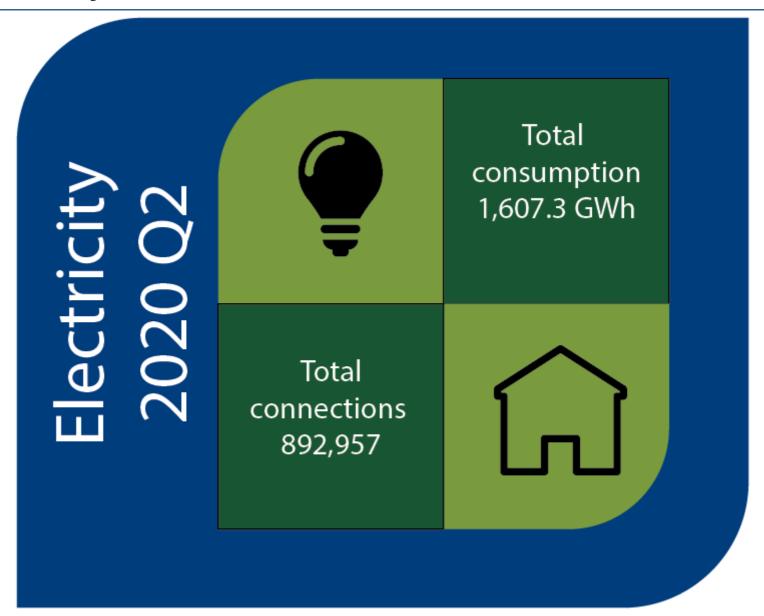
- firmus energy (Distribution) Ltd (feDL) from the North West through the Central region to the Southern areas of Northern Ireland:
- Phoenix Natural Gas Ltd (PNGL) mainly Greater Belfast, Larne and a recent extension into East Down; and
- SGN Natural Gas Ltd (SGN NG) in the West of Northern Ireland.

Each DNO owns and manages the natural gas distribution network in their distribution area. Those companies who supply gas (suppliers) pay the relevant DNO a fee to transport natural gas, and then sell it straight to the consumer. Although a DNO is responsible for making sure the natural gas reaches individual homes, it is the responsibility of the gas supplier to bill consumers for the gas they use.

Figure 1: Gas Distribution Licenced Areas



# 3 Electricity



## 3.1 NI connections and total consumption

The table below shows electricity customer numbers<sup>4</sup> at end June 2020 and consumption from April to June 2020.

Table 3 Electricity connections and consumption per market segment

Q2 2020

| Customer groups        | Number of connections | % share of connections in market sector | Consumption<br>(GWh) | % share of consumption in market sector |
|------------------------|-----------------------|---|----------------------|---|
| Domestic prepayment    | 367,941               | 44.9%                                   | 267.5                | 43.0%                                   |
| Domestic credit        | 451,221               | 55.1%                                   | 355.1                | 57.0%                                   |
| Total Domestic         | 819,162               | 100%                                    | 622.6                | 100%                                    |
|                        |                       |   |                      |   |
| I&C < 20 MWh           | 50,628                | 68.6%                                   | 68.5                 | 7.0%                                    |
| I&C 20 – 49 MWh        | 12,858                | 17.4%                                   | 81.7                 | 8.3%                                    |
| I&C 50 – 499 MWh       | 9,281                 | 12.6%                                   | 233.6                | 23.7%                                   |
| I&C 500 – 1,999 MWh    | 761                   | 1.0%                                    | 152.4                | 15.5%                                   |
| I&C 2,000 – 19,999 MWh | 249                   | 0.3%                                    | 293.6                | 29.8%                                   |
| I&C ≥ 20,000 MWh       | 18                    | 0.02%                                   | 155.0                | 15.7%                                   |
| Total I&C              | 73,795                | 100%                                    | 984.7                | 100%                                    |
|                        |                       |   |                      |   |
| Total                  | 892,957               |   | 1,607.3              |   |

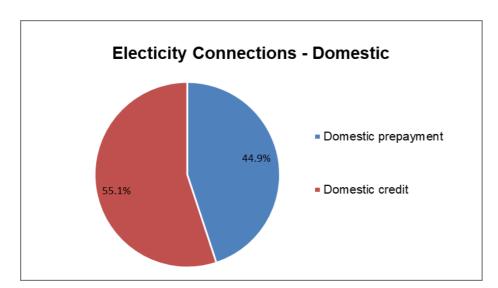
Source: NIEN

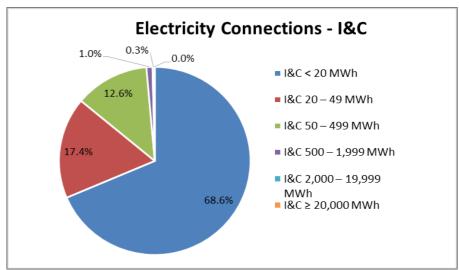
Of the total customers in Northern Ireland, 91.7% belong to the domestic sector, while the remaining 8.3% are I&C customers. In this quarter, this share translates into 38.7% and 61.3% in terms of consumption.

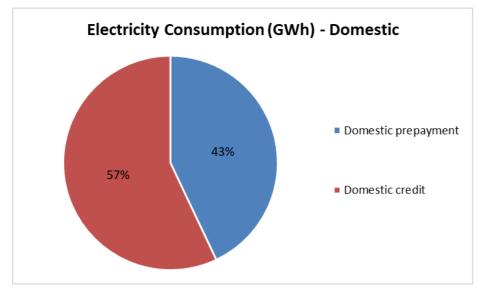
Within the domestic sector, 44.9% of the market use prepayment meters and 55.1% pay by credit (by connections).

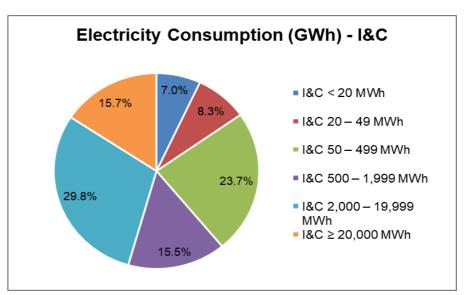
Within the I&C sector, more than 99.9% of the customers are small and medium enterprises (consuming less than 19,999 MWh), with 84.3% of the I&C consumption. The remaining are Large Energy Users (LEU) connections, that represent 9.6% of the total NI volume in this quarter, and 15.7% of the I&C consumption.

<sup>&</sup>lt;sup>4</sup> Note that long term vacant sites are not included in connection numbers, and that combined premises are included in the <20MWh category









### 3.2 Electricity Market shares

#### Electricity shares by connections<sup>5</sup>

During the quarter there were six domestic electricity suppliers in NI, and eight active suppliers in the I&C electricity market. The total number of domestic customers at the end of Q2 2020 was 819,162. As is evident from the table below a significant number of domestic customers (55.4%) remain with the previously incumbent supplier Power NI. The introduction of a number of new suppliers and the associated increase in competition indicates that the dynamic of the domestic market is gradually changing.

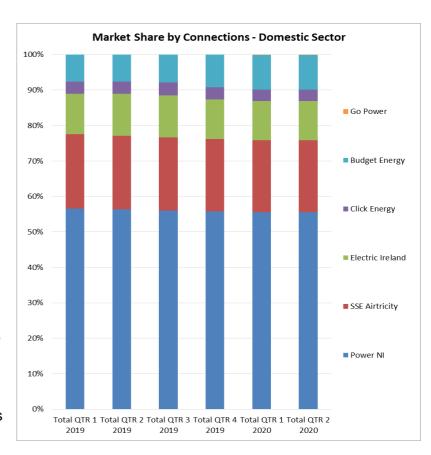
Table 4 Domestic market shares by connections

End of Q2 2020

| Domestic<br>Suppliers | Domestic<br>Prepayment |       | Domesti | c Credit | Domestic Total |       |  |
|-----------------------|------------------------|-------|---------|----------|----------------|-------|--|
| Power NI              | 159,773                | 43.4% | 293,678 | 65.1%    | 453,451        | 55.4% |  |
| SSE Airtricity        | 67,709                 | 18.4% | 95,829  | 21.2%    | 163,538        | 20.0% |  |
| Go Power              | -                      | 0.0%  | 622     | 0.1%     | 622            | 0.1%  |  |
| Electric Ireland      | 42,818                 | 11.6% | 49,949  | 11.1%    | 92,767         | 11.3% |  |
| Budget Energy         | 72,940                 | 19.8% | 9,111   | 2.0%     | 82,051         | 10.0% |  |
| Click Energy          | 24,701                 | 6.7%  | 2,032   | 0.5%     | 26,733         | 3.3%  |  |
|                       |                        |       |         |          |                |       |  |
| Dom Market            | 367,941                | 100%  | 451,221 | 100%     | 819,162        | 100%  |  |

Source: NIEN

The market shares in this quarter illustrate a similar position to the previous quarter for Power NI. For Q2 2020 Power NI supplied 43.4% of the domestic prepayment and 65.1% of the domestic credit market, this is a reduction from the last quarter and also from the same period in 2018 when Power NI held 44.0% of the domestic prepayment and 66.1% of the domestic credit connections. The continued slow growth of the new entrants in the domestic market is clear, given that the non-incumbents now represent over 44.6% of total domestic connections in NI (an increase from 43.7% in the same period last year).



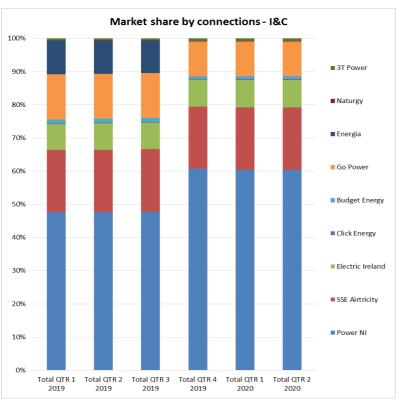
<sup>&</sup>lt;sup>5</sup> Market shares figures do not include de-energised nor Long Term Vacant sites.

Table 5 I&C market shares by connections

End of Q2 2020

| I&C Suppliers    | I&C < 20 | ) MWh | I&C 20<br>MV |       |       | 0 – 499<br>Wh | I&C 500<br>MW |       | I&C 2,<br>19,999 |       |    | 20,000<br>Wh | I&C<br>Total |       |
|------------------|----------|-------|--------------|-------|-------|---------------|---------------|-------|------------------|-------|----|--------------|--------------|-------|
| Power NI         | 30,614   | 60.5% | 5,587        | 43.5% | 3,619 | 39.0%         | 255           | 33.5% | 92               | 37.0% | 3  | 16.7%        | 40,170       | 54.4% |
| SSE Airtricity   | 9,264    | 18.3% | 3,143        | 24.4% | 1,563 | 16.8%         | 93            | 12.2% | 33               | 13.3% | 5  | 27.8%        | 14,101       | 19.1% |
| Go Power         | 4,578    | 9.0%  | 1,590        | 12.4% | 1,237 | 13.3%         | 80            | 10.5% | 22               | 8.8%  | 3  | 16.7%        | 7,510        | 10.2% |
| Electric Ireland | 5,253    | 10.4% | 2,307        | 17.9% | 2,557 | 27.6%         | 295           | 38.8% | 96               | 38.6% | 7  | 38.9%        | 10,515       | 14.3% |
| Budget Energy    | 389      | 0.8%  | 127          | 1.0%  | 59    | 0.6%          | 1             | 0.1%  | 0                | 0.0%  | 0  | 0.0%         | 576          | 0.8%  |
| Naturgy          | 35       | 0.1%  | 5            | 0.04% | 16    | 0.2%          | 16            | 2.1%  | 1                | 0.4%  | 0  | 0.0%         | 73           | 0.1%  |
| Click Energy     | 201      | 0.4%  | 27           | 0.2%  | 17    | 0.2%          | 1             | 0.1%  | 2                | 0.8%  | 0  | 0.0%         | 248          | 0.3%  |
| 3T Power         | 294      | 0.6%  | 72           | 0.6%  | 213   | 2.3%          | 20            | 2.6%  | 3                | 1.2%  | 0  | 0.0%         | 602          | 0.8%  |
| I&C Market       | 50,628   | 100%  | 12,858       | 100%  | 9,281 | 100%          | 761           | 100%  | 249              | 100%  | 18 | 100%         | 73,795       | 100%  |

Source: NIEN



The graph shows the trends in market shares (by customer numbers) for each active I&C supplier in NI by market segment, for the previous six quarters. Competition in the I&C market is more developed than the domestic sector, and consequently market shares are much more dispersed. Out of the eight active suppliers at the end of Q2 2020, based on customer numbers, four of these suppliers have shares in excess of 10% in the total I&C market.

Table 6 Total NI market shares by connections

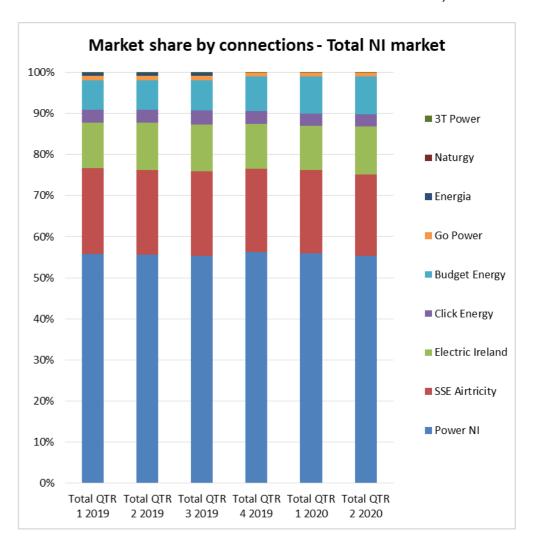
End of Q2 2020

| Suppliers        | Total   |       |  |  |  |
|------------------|---------|-------|--|--|--|
| Power NI         | 493,621 | 55.3% |  |  |  |
| SSE Airtricity   | 177,639 | 19.9% |  |  |  |
| Electric Ireland | 103,282 | 11.6% |  |  |  |
| Click Energy     | 26,981  | 3.0%  |  |  |  |
| Budget Energy    | 82,627  | 9.3%  |  |  |  |
| Go Power         | 8,132   | 0.9%  |  |  |  |
| Naturgy          | 73      | 0.01% |  |  |  |
| 3T Power         | 602     | 0.1%  |  |  |  |
|                  |         |       |  |  |  |
| Total Market     | 892,957 | 100%  |  |  |  |

Source: NIEN

When looking at the electricity retail market as a whole by connections (domestic and I&C customers), Power Nl's leading position as the incumbent supplier has remained relatively stable at 55.3% when compared to 55.9% in Q1 2020.

The graph to the right shows the trends in market shares (by customer numbers) for each active domestic and I&C supplier in NI for the previous six quarters.



#### **Electricity shares by consumption (GWh)**

#### Table 7 Domestic market shares by consumption

Q2 2020

| Domestic<br>Suppliers |       | estic<br>yment | Domes | tic credit | Domestic Total |       |  |
|-----------------------|-------|----------------|-------|------------|----------------|-------|--|
|                       | GWh   | %              | GWh   | %          | GWh            | %     |  |
| Power NI              | 112.6 | 42.1%          | 217.3 | 61.2%      | 329.9          | 53.0% |  |
| SSE Airtricity        | 49.4  | 18.5%          | 86.5  | 24.4%      | 135.9          | 21.8% |  |
| Electric Ireland      | 33.4  | 12.5%          | 39.9  | 11.2%      | 73.3           | 11.8% |  |
| Click Energy          | 18.0  | 6.7%           | 1.5   | 0.4%       | 19.5           | 3.1%  |  |
| Budget Energy         | 54.0  | 20.2%          | 8.5   | 2.4%       | 62.5           | 10.0% |  |
| Go Power              | 0.0   | 0.0%           | 1.3   | 0.4%       | 1.3            | 0.2%  |  |
| Dom Market            | 267.5 | 100%           | 355.1 | 100%       | 622.6          | 100%  |  |

Source NIEN

In Q2 2020, Power NI's share of the market by consumption was 42.1% for domestic prepayment and 61.2% for domestic credit, this shows a small decrease when compared to the same quarter in 2019 when Power NI's domestic prepayment market share was 42.4% and their domestic credit market share was 62.0%.

The graph to the right shows the trends in market shares (by consumption) for each active domestic supplier in NI for the previous six quarters.

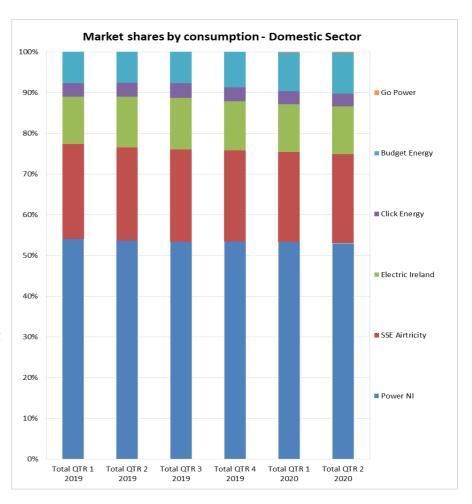


Table 8 I&C market shares by consumption

Q2 2020

| I&C Suppliers    | I&C < | 20 MWh |      | 20 – 49<br>Wh |       | 0 – 499<br>Wh |       | ) – 1,999<br>Wh |       | 2,000 –<br>9 MWh |       | 20,000<br>Wh | I&C <sup>-</sup> | Total |
|------------------|-------|--------|------|---------------|-------|---------------|-------|-----------------|-------|------------------|-------|--------------|------------------|-------|
|                  | GWh   | %      | GWh  | %             | GWh   | %             | GWh   | %               | GWh   | %                | GWh   | %            | GWh              | %     |
| Power NI         | 38.0  | 55.5%  | 36.3 | 44.4%         | 87.4  | 37.4%         | 57.8  | 37.9%           | 100.2 | 34.1%            | 19.0  | 12.2%        | 338.6            | 34.4% |
| SSE Airtricity   | 14.2  | 20.7%  | 20.9 | 25.6%         | 38.7  | 16.6%         | 19.9  | 13.1%           | 45.0  | 15.3%            | 43.3  | 28.0%        | 182.1            | 18.5% |
| Go Power         | 6.3   | 9.1%   | 9.0  | 11.0%         | 29.7  | 12.7%         | 18.2  | 12.0%           | 24.9  | 8.5%             | 37.5  | 24.2%        | 125.6            | 12.8% |
| Electric Ireland | 8.7   | 12.7%  | 14.1 | 17.2%         | 65.8  | 28.2%         | 50.2  | 32.9%           | 119.1 | 40.6%            | 55.1  | 35.6%        | 312.9            | 31.8% |
| Budget Energy    | 0.6   | 0.9%   | 0.8  | 1.01%         | 1.2   | 0.5%          | 0.2   | 0.2%            | 0.0   | 0.0%             | 0.0   | 0.0%         | 2.8              | 0.3%  |
| Naturgy          | 0.0   | 0.1%   | 0.0  | 0.04%         | 0.5   | 0.2%          | 2.4   | 1.6%            | 0.4   | 0.1%             | 0.0   | 0.0%         | 3.4              | 0.3%  |
| Click Energy     | 0.2   | 0.3%   | 0.2  | 0.2%          | 0.5   | 0.2%          | 0.4   | 0.3%            | 2.4   | 0.8%             | 0.0   | 0.0%         | 3.6              | 0.4%  |
| 3T Power         | 0.6   | 0.8%   | 0.4  | 0.5%          | 9.9   | 4.2%          | 3.3   | 2.1%            | 1.5   | 0.5%             | 0.0   | 0.0%         | 15.7             | 1.6%  |
|                  |       |        |      |               |       |               |       |                 |       |                  |       |              |                  |       |
| Total Market     | 68.5  | 100%   | 81.7 | 100%          | 233.6 | 100%          | 152.4 | 100%            | 293.6 | 100%             | 154.9 | 100%         | 984.7            | 100%  |

Source: NIEN

The main suppliers by consumption in the I&C sector are Power NI (34.4%), Electric Ireland (31.8%), SSE Airtricity (18.5%) and Go Power (12.8%). As mentioned previously, the transfer of Energia I&C customers to Power NI has resulted in an increased market share, as can be seen in the graph to the right.

The graph to the right shows the trends in market shares (by consumption) for each active I&C supplier in NI for the previous six quarters.

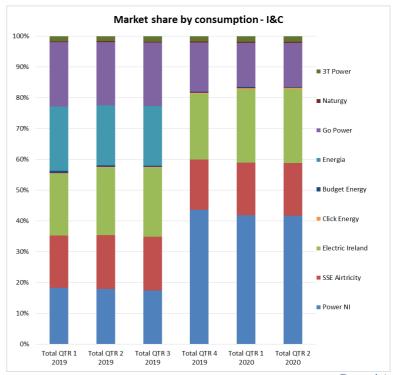


Table 9 Total NI market shares by consumption

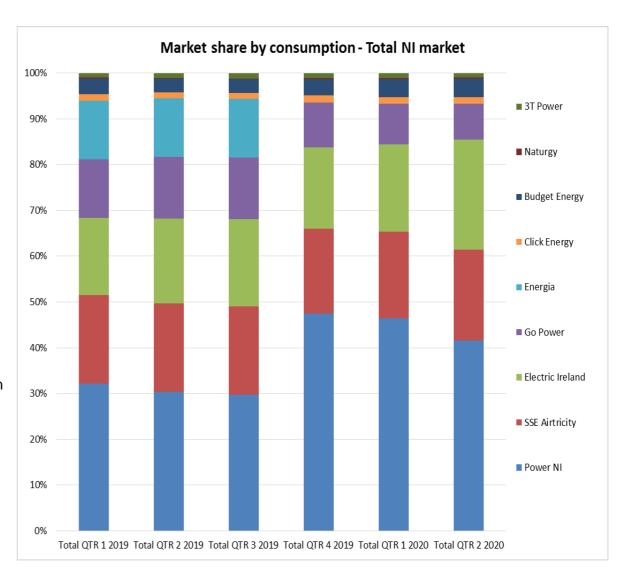
Q2 2020

| Total Market     | To      | otal  |
|------------------|---------|-------|
|                  | GWh     | %     |
| Power NI         | 668.5   | 41.6% |
| SSE Airtricity   | 318.0   | 19.8% |
| Electric Ireland | 386.2   | 24.0% |
| Go Power         | 127.0   | 7.9%  |
| Click Energy     | 23.2    | 1.4%  |
| Budget Energy    | 65.3    | 4.1%  |
| Naturgy          | 3.4     | 0.2%  |
| 3T Power         | 15.7    | 1.0%  |
|                  |         |       |
| Total Market     | 1,607.3 | 100%  |

Source: NIEN

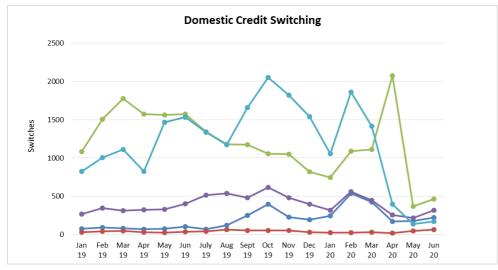
Electricity consumption in NI retail market for Q2 2020 was over 1,607.3 GWh, which indicates a year on year decrease when compared to 1,797.3 GWh consumed in Q2 2019.

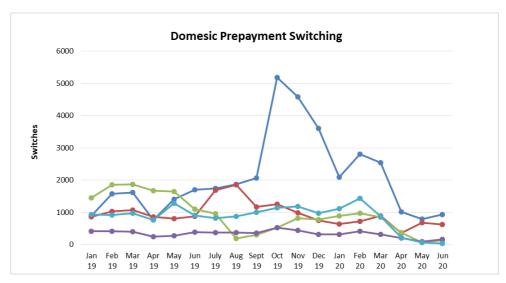
The graph to the right reflects the trends in market shares (by total consumption) for each active domestic and I&C supplier in NI for the previous six quarters.

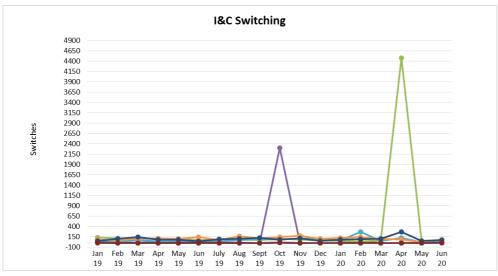


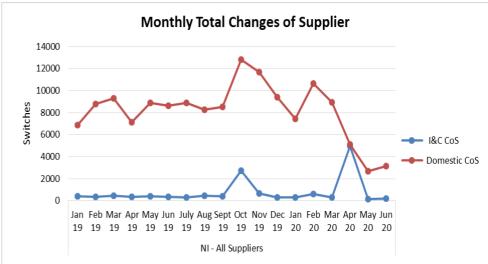
# 3.3 Electricity market activity

The line charts below reflect the change of customer numbers (gains per supplier), per market segment and anonymised supplier.









The table below shows market activity through changes of supplier (CoSs) on a quarterly basis in the whole NI market split by domestic and I&C. These percentages are calculated using the number of quarterly switches divided by the number of customers at the end of the quarter in the relevant market.

Table 10 Electricity market activity

#### Q2 2020

| Period  | Switching Switching |      |       | Total<br>Switching |        |      |
|---------|---------------------|------|-------|--------------------|--------|------|
| 2019 Q1 | 24,956              | 3.1% | 1,204 | 1.6%               | 26,160 | 3.0% |
| 2019 Q2 | 24,673              | 3.0% | 1,100 | 1.5%               | 25,773 | 2.9% |
| 2019 Q3 | 25,690              | 3.2% | 1,174 | 1.6%               | 26,864 | 3.0% |
| 2019 Q4 | 33,895              | 4.2% | 3,752 | 5.0%               | 37,647 | 4.2% |
| 2020 Q1 | 27,061              | 3.3% | 1,262 | 1.7%               | 28,323 | 3.2% |
| 2020 Q2 | 10,919              | 1.3% | 5,329 | 7.2%               | 16,248 | 1.8% |

Source: NIEN

The number of domestic switches over this quarter decreased from the previous quarter, with an average of c3,600 switches per month compared to c9,000 switches per month for the previous quarter. The percentage of domestic switching for Q1 2020 has decreased from 3.3% to 1.3%. The I&C market activity saw an increase of 6.5% when compared to the previous quarter (1.7% Q1 2020).

For the electricity prices section, we follow Eurostat's format and methodology. As a result the average prices for NI are comparable with prices in other EU countries (those published in BEIS's Quarterly Energy Prices reports<sup>6</sup> and Eurostat data base<sup>7</sup>) once these figures have been converted to GBP.

The base figures are all submitted on a quarterly basis by suppliers, split by domestic and non-domestic (I&C). The UR performs a high level reasonableness check of the base figures, but the suppliers are responsible for the accuracy of the information that is provided to the UR. The base figures are as follows:

- Volume of electricity sold to consumers.
- The value, or revenue gained from the sale, split into three categories: excluding all taxes, excluding VAT, and including all taxes.
- The **number** of customers supplied in that particular size category.

The volume and value are used to calculate a NI quarterly average value per size band. This value per unit (per size band) is what we refer to in this paper as "price". For clarity we do not receive from suppliers the actual price paid by their customers. Instead we calculate the average value or revenue collected per unit in that particular size category, as per the Eurostat methodology.

As the Eurostat figures are published on a semester basis (semester 1 (S1) January to June and semester 2 (S2) July to December) we therefore average the two relevant quarters to obtain

<sup>3.4</sup> Electricity prices

<sup>&</sup>lt;sup>6</sup> https://www.gov.uk/government/collections/quarterly-energy-prices

<sup>&</sup>lt;sup>7</sup> http://ec.europa.eu/eurostat/w eb/energy/data/database

the comparable six-month period for NI.

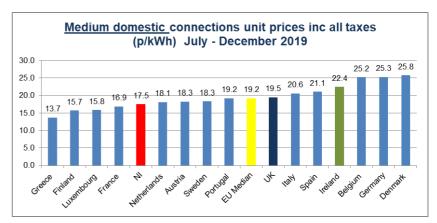
It should be noted that the comparability of the derived NI prices to the other Member States can be greatly affected by fluctuations in the Euro GBP exchange rate. For the purposes of tariff comparisons we convert the EU tariff data from Euro to GBP using the monthly average exchange rate applicable for the semester (published by Eurostat). Therefore tariff movements and comparisons between NI and other Member States can be impacted by both an increase and decrease in a tariff and/or also by any variation in exchange rates.

The pricing data detailed in this QTR is for the semester 2 July – December 2019.

#### **Domestic price comparison with EU**

In the domestic graph shown below, we use unit prices which include Climate Change Levy (CCL) and include VAT as this reflects the final prices paid by domestic Customers. The medium sized domestic customers (annual consumption of between 2,500 and 4,999 kWh) have been selected for the purpose of analysis, as this consumption category reflects the majority of domestic customers in NI.

In S2 2019 the NI price was significantly below the EU median, and ranks among the cheapest in Europe. The NI domestic price is also less than that of GB and considerably less than Rol.



#### **I&C** price comparison with EU

The following graphs show I&C electricity prices in the 15 EU countries (converted to GBP) and in NI, per consumption size bands (following standard EU categorisation). The I&C graphs use unit prices which include Climate Change Levy (CCL) but exclude VAT, as VAT is a refundable expense for many businesses. This reflects the final prices paid by I&C customers. We amalgamate the two largest categories of annual consumption (large and very large connections) to avoid any confidentiality issues in sectors where there are a small number of customers and suppliers involved.

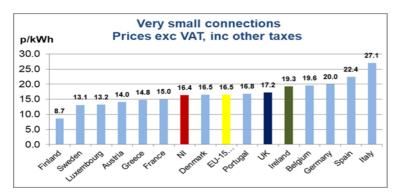
For the Very Small I&C Category<sup>8</sup> the NI prices are slightly higher than the rest of the UK, but are below the EU median and significantly lower than RoI (two thirds of I&C connections in NI are in this size category). For medium customers, NI prices are lower than RoI and the UK. For large I&C customers (c0.02% of connections) NI prices are just above RoI but lower than the UK. Table 11 Electricity market % by I&C consumption band

<sup>&</sup>lt;sup>8</sup> At the time of publication data was unavailable for the Netherlands Very Small Connections <20MWh. The Netherlands is therefore removed from this graph.

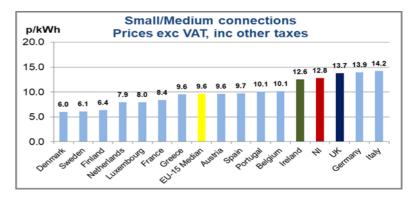
#### End of Q4 2019<sup>9</sup>

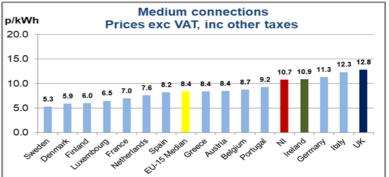
| Size of customer   | Annual<br>consumption<br>bands (MWh) | % of I&C<br>connections <sup>10</sup> | % of I&C<br>consumption | I&C<br>connection<br>numbers |
|--------------------|--------------------------------------|---------------------------------------|-------------------------|------------------------------|
| Very small         | < 20                                 | 67.8%                                 | 7.8%                    | 49,960                       |
| Small              | 20 – 499                             | 30.7%                                 | 36.7%                   | 22,623                       |
| Small / Medium     | 500 – 1,999                          | 1.1%                                  | 16.0%                   | 824                          |
| Medium             | 2,000 – 19,999                       | 0.4%                                  | 26.2%                   | 265                          |
| Large & Very Large | >20,000                              | 0.02%                                 | 13.2%                   | 18                           |

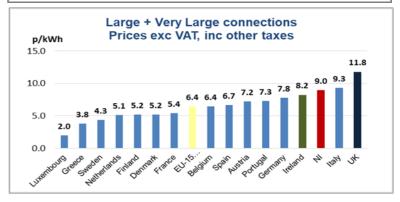
Source: NIEN







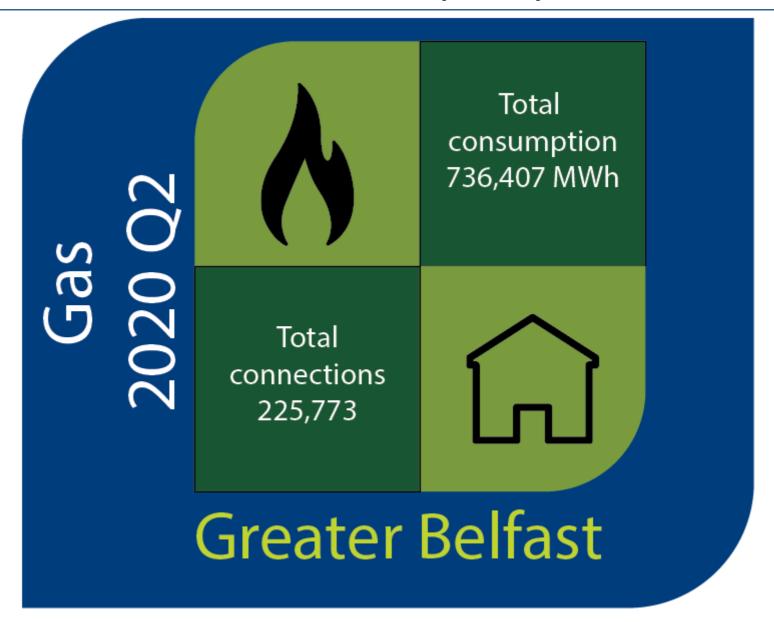




Source: NI electricity suppliers, Eurostat and UR internal calculations

<sup>&</sup>lt;sup>9</sup> The pricing data relates to Q4 2019 (S2 July - December 2019) as opposed to Q1 2020. This is due to the availability of pricing data from Eurostat and suppliers.

# 4 Gas in the Greater Belfast area (PNGL)



## 4.1 Connections and consumption in the Greater Belfast area

The table below shows gas connection numbers in the Greater Belfast area at the end of June 2020 and the consumption in this area during April to June 2020.

Table 12 Gas connections and consumption per market segment in the Greater Belfast area

Q2 2020

| Market sector                    | Number of connections | % share of connections in sector | Consumption<br>(MWh) <sup>11</sup> | % share of consumption in sector |
|----------------------------------|-----------------------|----------------------------------|------------------------------------|----------------------------------|
| Domestic prepayment              | 138,111               | 62.1%                            | 191,687                            | 50.0%                            |
| Domestic credit                  | 76,360                | 34.3%                            | 191,850                            | 50.0%                            |
| I&C < 73,200 kWh                 | 8,071                 | 3.6%                             |                                    |                                  |
| Total Domestic and Small I&C12   | 222,542               | 100%                             | 383,537                            | 100%                             |
| I&C 73,200 to 732,000 kWh        | 2,832                 | 87.7%                            | 102,653                            | 29.1%                            |
| I&C 732,001 to 2,196,000 kWh     | 282                   | 8.7%                             | 56,103                             | 15.9%                            |
| I&C > 2,196,000 kWh              | 117                   | 3.6%                             | 194,114                            | 55.0%                            |
| Medium & Large I&C <sup>13</sup> | 3,231                 | 100%                             | 352,870                            | 100%                             |
| Total                            | 225,773               |                                  | 736,407                            |                                  |

Source: PNGL

At the end of June 2020, the domestic and small I&C connections represent 98.6% of the total connections and 57.6% by consumption. The remaining 1.4% of connections are medium and large I&C which represent 47.9% of consumption.

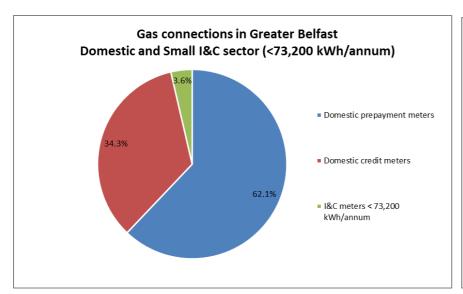
Within the domestic sector, 64.4% of the connections use prepayment meters and 35.6% use credit meters to pay for their gas.

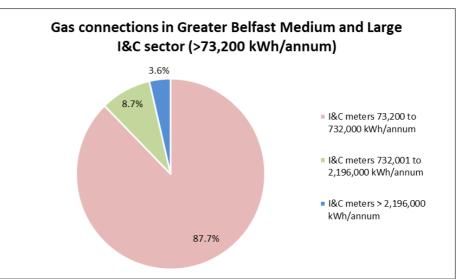
<sup>11</sup> Gas consumption is presented in MWh (previously up to 2015 gas consumption was presented in Therms in the QTRs.

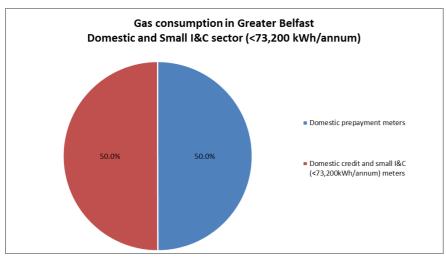
<sup>&</sup>lt;sup>12</sup> The domestic and small I&C sector relates to any customers using less than 73,200 kWh per annum. The consumption information for domestic credit and small I&C are combined as this information is not available separately.

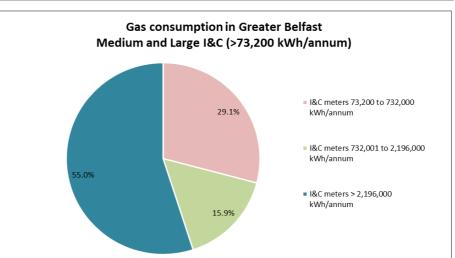
<sup>13</sup> The medium and large I&C sector relates to any customers with annual consumption that is greater than or equal to 73,200 kWh per annum.

The charts below show the numbers of gas connections in the Greater Belfast area at the end of June 2020 and the consumption in this area during April to June 2020.









#### 4.2 Gas market shares in the Greater Belfast area

This section provides information on the connection numbers and consumption, by supplier, in the Greater Belfast area. The market shares in terms of connections are as at the end of June 2020 and the market shares in terms of consumption are for the period April to June 2020. There are five suppliers in the domestic and small I&C sector, although only two of these suppliers are active in the domestic market. In the medium and large I&C market there are currently six active suppliers.

#### Gas shares by connections numbers

The table below shows the market shares for each supplier within the domestic and small I&C sector in the Greater Belfast area. The market shares are shown as number of connections per supplier and also as a percentage share within the sector (as at the end of June 2020).

Table 13 Domestic and small I&C14 market shares by connections

End of Q2 2020

| Supplier       | Dome<br>prepay |       | Dome<br>Cre |       |       | &C<br>00 kWh | Total for and Sm | Domestic<br>nall I&C |
|----------------|----------------|-------|-------------|-------|-------|--------------|------------------|----------------------|
| SSE Airtricity | 102,872        | 74.5% | 63,159      | 82.7% | 5,198 | 64.4%        | 171,229          | 76.9%                |
| firmus energy  | 35,239         | 25.5% | 13,187      | 17.3% | 1,308 | 16.2%        | 49,734           | 22.3%                |
| Naturgy        | -              | 0.0%  | 0           | 0.0%  | 4     | 0.0%         | 4                | 0.0%                 |
| Go Power       | -              | 0.0%  | 7           | 0.0%  | 693   | 8.6%         | 700              | 0.3%                 |
| Flogas         | -              | 0.0%  | 7           | 0.0%  | 868   | 10.8%        | 875              | 0.4%                 |
|                |                | 0.0%  |             |       |       | 0.0%         | 0                | 0.0%                 |
| Total          | 138,111        | 100%  | 76,360      | 100%  | 8,071 | 100%         | 222,542          | 100%                 |

Source: PNGL

In terms of market shares by connections, SSE Airtricity (the incumbent supplier) retains a significant share of the domestic and small I&C market of currently 76.9%.

<sup>&</sup>lt;sup>14</sup> The domestic and small I&C sector relates to any customers using less than 73,200 kWh per annum.

The table below shows the market shares for each supplier within the medium and large I&C sector (i.e. I&Cs with consumption over 73,200 kWh per annum) in the Greater Belfast area at the end of June 2020. The corresponding graph shows the change in market shares by supplier within the same sector over the last eighteen months.

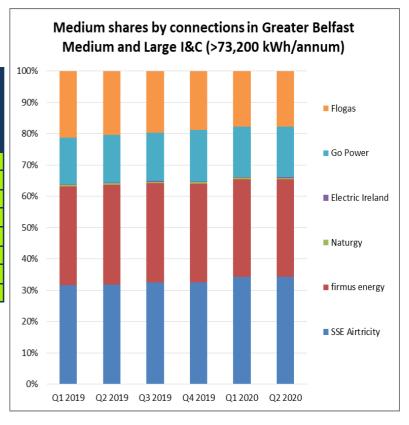
Table 14 Medium and large I&C<sup>15</sup> market shares by connections

End of Q2 2020

| Supplier         | 73,2  | &C<br>200 to<br>20 kWh | 732, | &C<br>001 to<br>000 kWh | l&<br>> 2,196,( | :C<br>000 kWh |       | Medium<br>rge I&C |
|------------------|-------|------------------------|------|-------------------------|-----------------|---------------|-------|-------------------|
| SSE Airtricity   | 977   | 34.5%                  | 92   | 32.6%                   | 37              | 31.6%         | 1,106 | 34.2%             |
| firmus energy    | 876   | 30.9%                  | 95   | 33.7%                   | 35              | 29.9%         | 1,006 | 31.1%             |
| Naturgy          | 12    | 0.4%                   | -    | 0.0%                    | 2               | 1.7%          | 14    | 0.4%              |
| Electric Ireland | -     | 0.0%                   | -    | 0.0%                    | 8               | 6.8%          | 8     | 0.2%              |
| Go Power         | 423   | 14.9%                  | 67   | 23.8%                   | 35              | 29.9%         | 525   | 16.2%             |
| Flogas           | 544   | 19.2%                  | 28   | 9.9%                    | -               | 0.0%          | 572   | 17.7%             |
|                  |       |                        |      |                         |                 |               | 0     |                   |
| Total            | 2,832 | 100%                   | 282  | 100%                    | 117             | 100%          | 3,231 | 100%              |

Source: PNGL

Competition in the medium and large I&C market is more active in the Greater Belfast area. At the end of Q2 2020, SSE and firmus continue to have the majority share of the medium and large I&C market, with 34.2% and 31.1% respectively. Out of the six active suppliers at the end of Q1 2020, based on connections, four of these have market shares in excess of 15% of the total I&C market.



<sup>&</sup>lt;sup>15</sup> The medium and large I&C sector relates to any customers with annual consumption that is greater than or equal to 73,200 kWh per annum.

#### Gas shares by consumption<sup>16</sup>

This section provides information on the consumption, by supplier, in the Greater Belfast area during Q2 2020. The table below shows the market shares for each supplier within the domestic and small I&C sector in the Greater Belfast area.

Table 15 Domestic and small I&C<sup>17</sup> market shares by consumption

Q2 2020

| Supplier       | Total for Domestic and Small I&C Sector |         |  |  |  |
|----------------|---|---------|--|--|--|
|                | (MWh)                                   | % share |  |  |  |
| SSE Airtricity | 287,521                                 | 75.0%   |  |  |  |
| firmus energy  | 90,028                                  | 23.5%   |  |  |  |
| Naturgy        | 13                                      | 0.003%  |  |  |  |
| Go Power       | 2,533                                   | 0.7%    |  |  |  |
| Flogas         | 3,441                                   | 0.9%    |  |  |  |
|                |   |         |  |  |  |
| Total          | 383,537                                 | 100%    |  |  |  |

Source: PNGL

SSE Airtricity has retained the majority of the domestic and small I&C market share in the Greater Belfast area. Based on consumption their percentage market share in Q2 2020 was 75.0% compared with 73.7% in the same period last year. firmus energy's market share for the period Q2 2020 was 23.5% (compared with 24.6% the same period the previous year).

The market share of the remaining suppliers based on consumption levels continues to be minimal as they are not active in the domestic market and supply only to a limited number of small I&C customers.

<sup>&</sup>lt;sup>16</sup> Gas consumption is presented in this QTR in MWh.

<sup>&</sup>lt;sup>17</sup> The domestic and small I&C sector relates to any customers using less than 73,200 kWh per annum.

The table below shows the market shares for each supplier within the medium and large I&C sector (i.e. those using at least 73,200 kWh per annum) in the Greater Belfast area during Q2 2020. The corresponding graph shows the change in market shares by supplier within the same sector over the last eighteen months.

Table 16 Medium and large I&C<sup>18</sup> market shares by consumption Q2 2020

| Supplier            | I&C<br>73,200 to<br>732,000 kWh |            | I&C<br>732,001 to<br>2,196,000 kWh |            | I&C<br>> 2,196,000<br>kWh |            | Total for<br>Medium and<br>Large I&C |            |
|---------------------|---------------------------------|------------|------------------------------------|------------|---------------------------|------------|--------------------------------------|------------|
|                     | (MWh)                           | %<br>share | (MWh)                              | %<br>share | (MWh)                     | %<br>share | (MWh)                                | %<br>share |
| SSE Airtricity      | 35,059                          | 34.2%      | 22,132                             | 39.5%      | 78,683                    | 40.5%      | 135,874                              | 38.5%      |
| firmus              | 33,684                          | 32.8%      | 18,255                             | 32.5%      | 42,397                    | 21.8%      | 94,336                               | 26.7%      |
| Naturgy             | 285                             | 0.3%       | -                                  | 0.0%       | 5,689                     | 2.9%       | 5,974                                | 1.7%       |
| Electric<br>Ireland | -                               | 0.0%       | -                                  | 0.0%       | 20,715                    | 10.7%      | 20,715                               | 5.9%       |
| Go Power            | 15,384                          | 15.0%      | 10,614                             | 18.9%      | 46,630                    | 24.0%      | 72,629                               | 20.6%      |
| Flogas              | 18,240                          | 17.8%      | 5,103                              | 9.1%       | 0                         | 0.0%       | 23,343                               | 6.6%       |
|                     |                                 |            |                                    |            |                           |            |                                      |            |
| Total               | 102,653                         | 100%       | 56,103                             | 100%       | 194,114                   | 100%       | 352,870                              | 100%       |

Source: PNGL

Market share by consumption in Great Belfast Medium and Large I&C (73,200 kWh/annum) 100% ■ Flogas 80% Go Power 70% 60% ■ Electric Ireland 50% ■ Naturgy 40% ■ firmus energy 30% 20% SSE Airtricity 10% 012019 Q2 2019 Q3 2019 Q4 2019 Q1 2020 Q2 2020

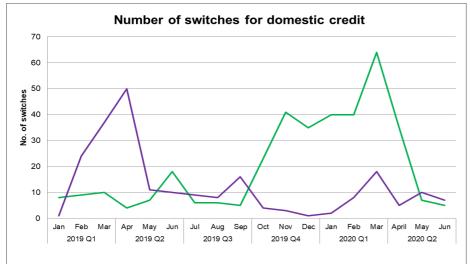
Market share by consumption fluctuates throughout the year due to the movement of customers between suppliers, and also due to the amount of gas consumed by each customer during different seasons (as gas usage can be weather dependent for many, but not all, customers).

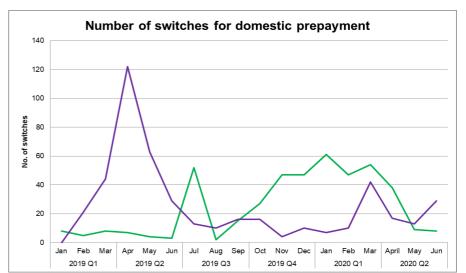
Go Powers market share by consumption in the medium and large I&C market has decreased from 22.4% in Q1 2020 to 20.6% in Q2 2020. SSE Airtricity and firmus energy both have the majority share by consumption in the medium and large I&C market with 38.5% and 26.7% respectively.

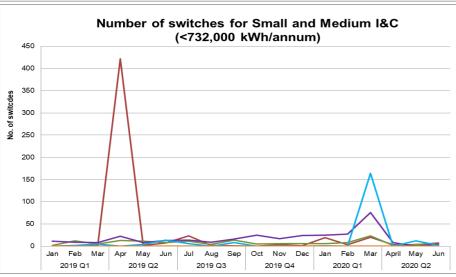
<sup>&</sup>lt;sup>18</sup> The medium and large I&C sector relates to any customers with annual consumption that is greater than or equal to 73,200 kWh per annum.

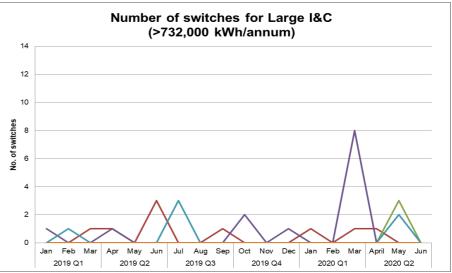
## 4.2 Market activity in the Greater Belfast area

The line charts below reflect the number of switching gains per market sector in the Greater Belfast area. The switching gains are displayed by supplier; however the supplier names have been anonymised. Note that prepayment switches, within the domestic sector, include switches back to the previous supplier in cases where the customer has not taken the required action to complete their switch.









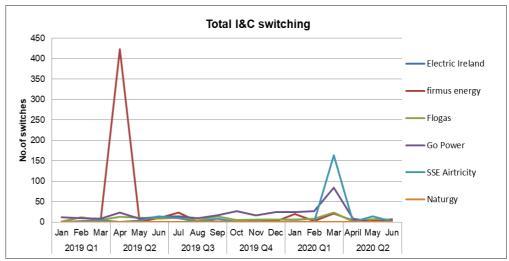
There are only two active suppliers in the domestic market, however there were three times the number of domestic switches during Q2 2020 when compared to the previous quarter. The I&C graphs above represent the split between the small and medium I&C customers (i.e. customers consuming less than 732,000 kWh per annum) and large I&C consumers (i.e. consuming more than 732,000 kWh per annum).

The table below shows market activity through the number of customer switches on a quarterly basis in the Greater Belfast gas market and the associated percentage switching rate. The switching rate percentages are calculated using the number of quarterly switches divided by the number of customers at the end of the quarter in the relevant market.

Table 17 Quarterly market activity in the Greater Belfast area

| Period  | Domestic<br>Switching |      |     | I&C<br>Switching |     | Total<br>Switching |  |
|---------|-----------------------|------|-----|------------------|-----|--------------------|--|
| 2019 Q1 | 175                   | 0.1% | 60  | 0.5%             | 235 | 0.1%               |  |
| 2019 Q2 | 328                   | 0.2% | 529 | 4.7%             | 857 | 0.4%               |  |
| 2019 Q3 | 158                   | 0.1% | 112 | 1.0%             | 270 | 0.1%               |  |
| 2019 Q4 | 259                   | 0.1% | 91  | 0.8%             | 349 | 0.2%               |  |
| 2020 Q1 | 399                   | 0.2% | 382 | 3.4%             | 781 | 0.4%               |  |
| 2020 Q2 | 184                   | 0.1% | 58  | 0.5%             | 242 | 0.1%               |  |

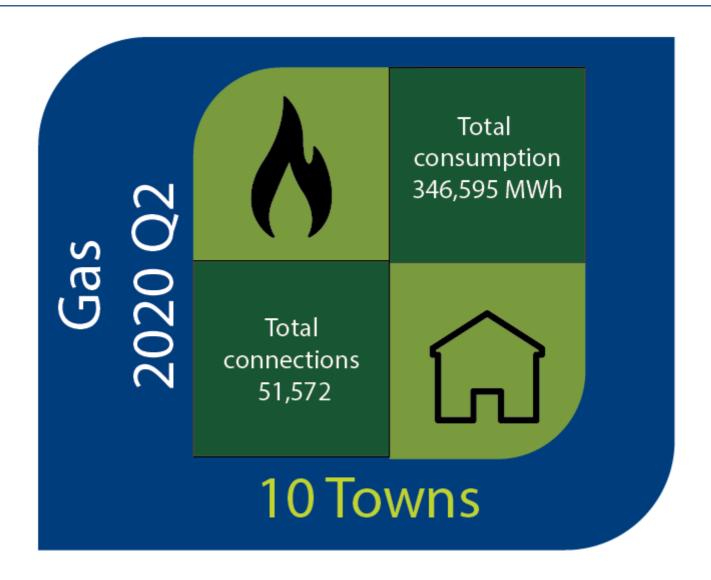
Source: PNGL



The graph to the right represents the total number of switches completed on a quarterly basis, split by the domestic and I&C markets. The graph shows that the overall level of switching has been consistently low over the last year.

There was a decrease in both the domestic and I&C switching for the period Q2 2020. Domestic switching decreased from 0.2% in Q1 2020 to 0.1% in Q2 2020, while I&C switching also saw a decrease from 3.5% to 0.5% over the same period.

# 5 Gas in the Ten Towns area (FeDL)



# 6.1 Connections and consumption in the Ten Towns area

The table below shows gas connection numbers in the Ten Towns area at the end of June 2020 and the consumption in this area during April to June 2020.

Table 18 Gas connections and consumption per market segment in the Ten Towns area

Q2 2020

| Market segment                             | Number of connections | % share of connections in sector | Consumption<br>(MWh) <sup>19</sup> | % share of consumption in sector |
|--|-----------------------|----------------------------------|------------------------------------|----------------------------------|
| Domestic prepayment                        | 40,771                | 81.0%                            | 53,871                             | 77.2%                            |
| Domestic credit                            | 8,024                 | 16.0%                            | 15,936                             | 22.8%                            |
| I&C < 73,200 kWh                           | 1,502                 | 3.0%                             |                                    |                                  |
| Total Domestic and Small I&C <sup>20</sup> | 50,297                | 100%                             | 69,807                             | 100%                             |
| I&C 73,200 to 732,000 kWh                  | 1,028                 | 80.6%                            | 38,805                             | 14.0%                            |
| I&C 732,001 to 2,196,000 kWh               | 160                   | 12.6%                            | 32,505                             | 11.7%                            |
| I&C > 2,196,000 kWh                        | 87                    | 6.8%                             | 205,479                            | 74.3%                            |
| Medium & Large I&C <sup>21</sup>           | 1,275                 | 100%                             | 276,789                            | 100.0%                           |
| Total                                      | 51,572                |                                  | 346,595                            |                                  |

Source: feDL

At the end of June 2020, the domestic and small I&C connections represent 97.5% of the total connections and 20.1% of consumption. The remaining 2.5% are medium and large I&C connections and represent 79.9% of total consumption in this area.

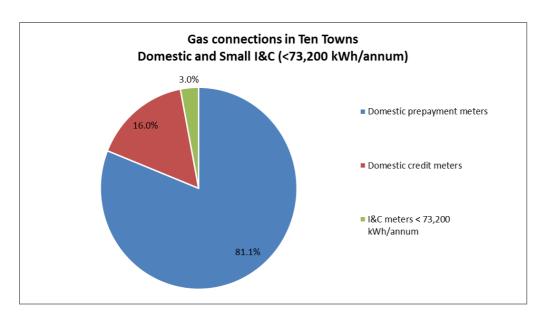
Within the domestic sector, 83.6% of the domestic connections use prepayment meters and 16.4% use credit meters to pay for their gas.

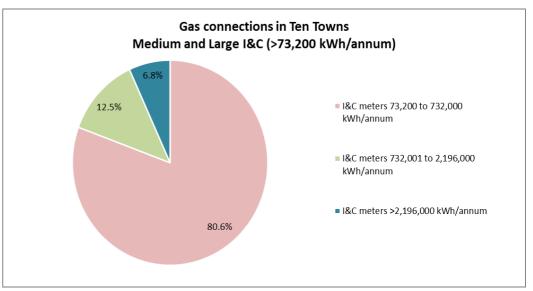
The charts on the following page show the numbers of gas connections in the Ten Towns area at the end of June 2020 and the consumption in this area during April to June 2020.

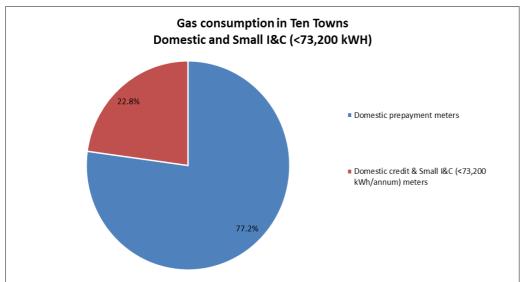
<sup>&</sup>lt;sup>19</sup> Gas consumption is presented in this QTR in MWh. It is important to note that gas consumption was presented in Therms in the QTRs for 2015 and previous years.

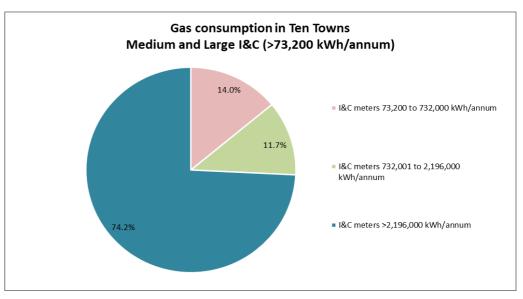
<sup>&</sup>lt;sup>20</sup> The domestic and small I&C sector relates to any customers using less than 73,200 kWh per annum. The consumption information for domestic credit and small I&C are combined as this information is not available to us with a full split.

<sup>&</sup>lt;sup>21</sup> The medium and large I&C sector relates to any customers with annual consumption that is greater than or equal to 73,200 kWh per annum.









#### 6.2 Gas market shares in the Ten Towns area

This section provides information on the connection numbers and consumption, by supplier, in the Ten Towns area. The market's hares in terms of connections are as at the end of June 2020 and the market shares in terms of consumption are for the period April to June 2020.

Competition opened in the Ten Towns large I&C market (>732,000 kWh per annum) in October 2012. The remainder of the market opened to competition in April 2015. There were four suppliers in the domestic and small I&C sector during Q2 2020, although only one supplier was active in the domestic market (the incumbent supplier). In the medium and large I&C market there were six active suppliers.

#### Gas shares by connections numbers

The table below shows the market shares for each supplier within the domestic and small I&C sector in the Ten Towns area.

Table 19 Domestic and small I&C<sup>22</sup> market shares by connections

End of Q2 2020

| Supplier       |        | estic<br>yment |       | estic<br>edit |       | kC<br>00 kWh | Total for and Sm | Domestic<br>all I&C |
|----------------|--------|----------------|-------|---------------|-------|--------------|------------------|---------------------|
| SSE Airtricity | 0      | 0.0%           | 0     | 0.0%          | 93    | 6.2%         | 93               | 0.2%                |
| firmus energy  | 40,771 | 100.0%         | 8,024 | 100.0%        | 991   | 66.0%        | 49,786           | 99.0%               |
| Go Power       | 0      | 0.0%           | 0     | 0.0%          | 121   | 8.1%         | 121              | 0.2%                |
| Flogas         | 0      | 0.0%           | 0     | 0.0%          | 297   | 19.8%        | 297              | 0.6%                |
|                |        |                |       |               |       |              |                  |                     |
| Total          | 40,771 | 100%           | 8,024 | 100%          | 1,502 | 100%         | 50,297           | 100%                |

Source: feDL

firmus energy, the incumbent supplier, is the only domestic supplier in the Ten Towns area. In terms of market share by connections, firmus energy retains the majority of the small I&C market with 66.0% share at the end of Q2 2020. The competing suppliers in the small I&C market, SSE Airtricity, Go Power and Flogas have been steadily increasing their market shares since entering the I&C market. At the end of Q2 2020, the collective market share of these three suppliers was 34.1%.

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<sup>&</sup>lt;sup>22</sup> The domestic and small I&C sector relates to any customers using less than 73,200 kWh per annum.

The following table shows the market shares for each supplier within the medium and large I&C sector (i.e. I&Cs with consumption over 73,200 kWh per annum) in the Ten Towns area at the end of Q2 2020. The corresponding graph shows the change in market shares by supplier within the same sector over the last eighteen months.

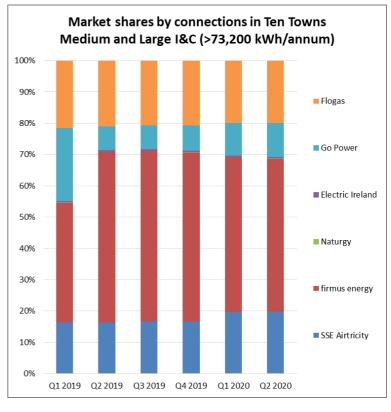
Table 20 Medium and large I&C<sup>23</sup> market shares by connections

End of Q2 2020

| Supplier         | 1&<br>73,20<br>732,00 | 00 to | 732,0 | kC<br>001 to<br>00 kWh | > 2,19 | C<br>96,000<br>Vh | Total for and La | Medium<br>rge I&C |
|------------------|-----------------------|-------|-------|------------------------|--------|-------------------|------------------|-------------------|
| SSE Airtricity   | 187                   | 18.2% | 42    | 26.3%                  | 23     | 26.4%             | 252              | 19.8%             |
| firmus energy    | 502                   | 48.8% | 80    | 50.0%                  | 41     | 47.1%             | 623              | 48.9%             |
| Naturgy          | 0                     | 0.0%  | 0     | 0.0%                   | 1      | 1.2%              | 1                | 0.1%              |
| Go Power         | 103                   | 10.0% | 23    | 14.4%                  | 13     | 14.9%             | 139              | 10.9%             |
| Flogas           | 236                   | 23.0% | 15    | 9.4%                   | 3      | 3.5%              | 254              | 19.9%             |
| Electric Ireland | 0                     | 0.0%  | 0     | 0.00%                  | 6      | 6.9%              | 6                | 0.5%              |
|                  |                       |       |       |                        |        |                   |                  |                   |
| Total            | 1,028                 | 100%  | 160   | 100%                   | 87     | 100%              | 1,275            | 100%              |

Source: feDL

Competing suppliers are more active in the medium and large I&C market than the small I&C market in the Ten Towns area.



Overall in the medium and large sector market shares of SSE Airtricity, Flogas and Go Power were 19.8%, 19.9% and 10.9% respectively at the end of June 2020. The market share of firmus energy, the incumbent supplier, stands at 48.9%. This is an decrease from 54.4% when compared to the same period in 2019.

<sup>&</sup>lt;sup>23</sup> The medium and large I&C sector relates to any customers with annual consumption that is greater than or equal to 73,200 kWh per annum.

#### Gas shares by consumption (MWh<sup>24</sup>)

This section provides information on the consumption, by supplier, in the Ten Towns area. The market shares in terms of consumption are for the period from April to June 2020.

Table 21 Domestic and small I&C<sup>25</sup> market shares by consumption

Q2 2020

| Supplier       | Total for Domestic and Small I&C<br>Sector |         |  |  |  |
|----------------|--|---------|--|--|--|
|                | (MWh)                                      | % share |  |  |  |
| SSE Airtricity | 394  | 0.6%    |  |  |  |
| firmus energy  | 67,881                                     | 97.2%   |  |  |  |
| Go Power       | 454  | 0.7%    |  |  |  |
| Flogas         | 1,078                                      | 1.5%    |  |  |  |
|                | -  |         |  |  |  |
| Total          | 69,807                                     | 100%    |  |  |  |

Source: feDL

As firmus energy is the only supplier in the domestic market they hold the large majority of the market share by consumption in the domestic and small I&C sector.

The other competing suppliers in the small I&C section of this market (SSE Airtricity, Go Power and Flogas) have been active since Q3 2015. During Q2 2020 their combined market share in terms of consumption in the domestic and small I&C market was 2.8%, down from 3.0% when compared to the same quarter last year.

<sup>&</sup>lt;sup>24</sup> Gas consumption is presented in this QTR in MWh. It is important to note that gas consumption was presented in Therms in the QTRs for 2015 and previous years. <sup>25</sup> The domestic and small I&C sector relates to any customers using less than 73,200 kWh per annum.

The table below shows the market shares for each supplier within the medium and large I&C sector (I&Cs using more than 73,200 kWh per annum) in the Ten Towns area during Q2 2020.

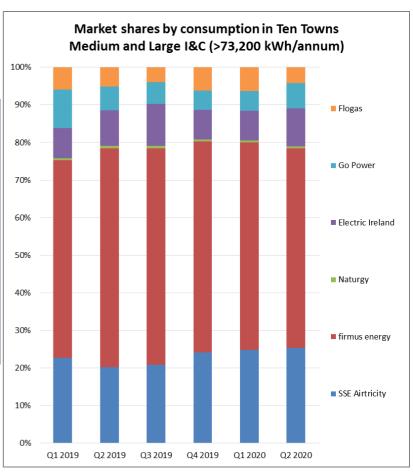
Table 22 Medium and large I&C<sup>26</sup> market shares by consumption

Q2 2020

| Supplier            | I&C<br>73,200 to<br>732,000 kWh |            | I&C<br>732,001 to<br>2,196,000 kWh |            | I&C<br>> 2,196,000<br>kWh |            | Total for Medium and Large I&C |            |
|---------------------|---------------------------------|------------|------------------------------------|------------|---------------------------|------------|--------------------------------|------------|
|                     | (MWh)                           | %<br>share | (MWh)                              | %<br>share | (MWh)                     | %<br>share | (MWh)                          | %<br>share |
| SSE Airtricity      | 8,357                           | 21.5%      | 12,174                             | 37.5%      | 49,415                    | 24.1%      | 69,946                         | 25.3%      |
| firmus<br>energy    | 19,439                          | 50.1%      | 14,394                             | 44.3%      | 113,125                   | 55.1%      | 146,958                        | 53.1%      |
| Naturgy             | -                               | 0.0%       | -                                  | 0.0%       | 1,678                     | 0.8%       | 1,678                          | 0.6%       |
| Go Power            | 3,658                           | 9.4%       | 3,452                              | 10.6%      | 11,757                    | 5.7%       | 18,867                         | 6.8%       |
| Flogas              | 7,350                           | 18.9%      | 2,486                              | 7.7%       | 1,723                     | 0.8%       | 11,559                         | 4.2%       |
| Electric<br>Ireland | -                               | 0.0%       | -                                  | 0.0%       | 27,781                    | 13.5%      | 27,781                         | 10.0%      |
| Total               | 38,805                          | 100%       | 32,505                             | 100%       | 205,479                   | 100%       | 276,789                        | 100%       |

Source: feDL

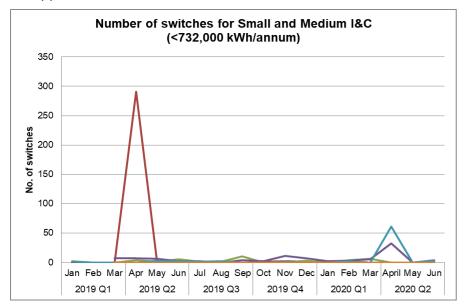
In terms of market share by consumption, firmus energy retains the largest share of the medium and large I&C sector. At the end of Q2 2020, firmus energy has 53.1% share of this market sector, which is a decrease from 55.2% in Q1 2020.



<sup>&</sup>lt;sup>26</sup> The medium and large I&C sector relates to any customers with annual consumption that is greater than or equal to 73,200 kWh per annum.

## 6.3 Market activity in the Ten Towns area

The line graphs below reflect the number of switching gains in the I&C market sector in the Ten Towns area. The switching gains are displayed by supplier; however the supplier names have been anonymised. There is no information provided on domestic switching in the Ten Towns area as there are no competing suppliers in the domestic market.



These line graphs represent the split between the price-regulated and non price-regulated sectors in the Ten Towns.

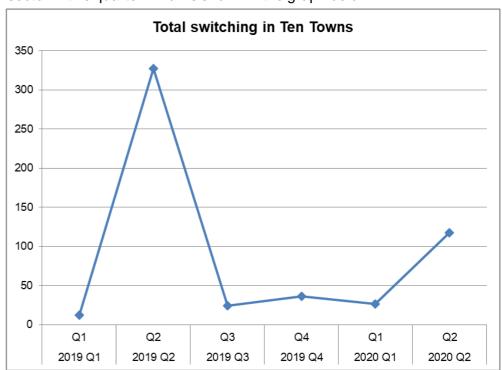
The table below shows market activity through the number of switches on a quarterly basis in the Ten Towns gas market and the associated percentage switching rate. The switching rate percentages are calculated using the number of quarterly switches divided by the number of customers at the end of the quarter in the relevant market.

Table 23 Market activity in the Ten Towns area

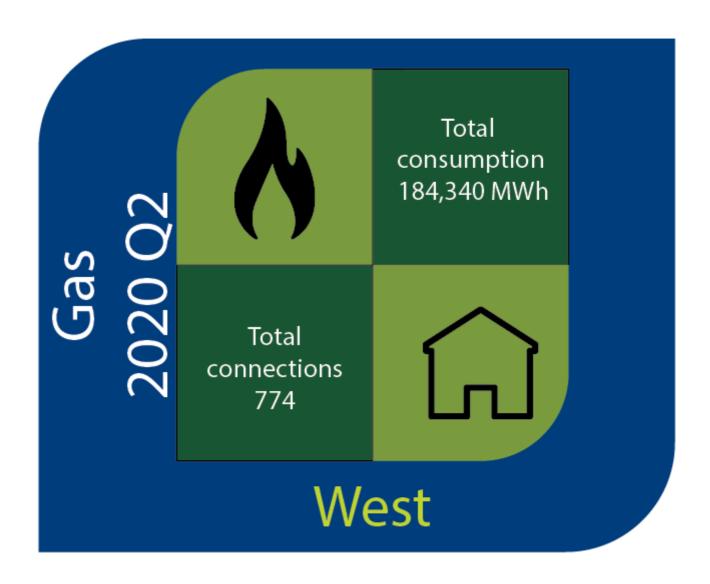
| 2019 Q1 | 12  | 0.5%  |
|---------|-----|-------|
| 2019 Q2 | 327 | 12.1% |
| 2019 Q3 | 24  | 0.9%  |
| 2019 Q4 | 36  | 1.3%  |
| 2020 Q1 | 26  | 0.9%  |
| 2020 Q2 | 117 | 4.2%  |

Source: feDL

The overall level of switching has been consistently low in the Ten Towns however there was an increase in switches within the I&C sector in this quarter which is shown in the graph below.



# 6 Gas in the West Area (SGN NG)



## 7.1 Connections and consumption in the West area

The table below shows gas connection numbers in the West area at the end of June 2020 and the consumption in this area during April to June 2020.

Table 24 Gas connections and consumption per market segment in the West area

Q2 2020

| Market segment                             | Number of connections | % share of connections in sector | Consumption (MWh) <sup>27</sup> | % share of consumption in sector |
|--|-----------------------|----------------------------------|---------------------------------|----------------------------------|
| Domestic prepayment                        | 607                   | 80.9%                            | 1,494                           | 77.7%                            |
| Domestic credit                            | 132                   | 17.6%                            | 428                             | 22.3%                            |
| I&C < 73,200 kWh                           | 11                    | 1.5%                             |                                 |                                  |
| Total Domestic and Small I&C <sup>28</sup> | 750                   | 100%                             | 1,922                           | 100%                             |
|  |                       |                                  |                                 |                                  |
| I&C 73,200 to 732,000 kWh                  | 7                     | 29.2%                            | 359                             | 0.2%                             |
| I&C 732,001 to 2,196,000 kWh               | 4                     | 16.7%                            | 918                             | 0.5%                             |
| I&C > 2,196,000 kWh                        | 13                    | 54.2%                            | 181,141                         | 99.3%                            |
| Medium & Large I&C <sup>29</sup>           | 24                    | 100%                             | 182,418                         | 100%                             |
|  |                       |                                  |                                 |                                  |
| Total                                      | 774                   |                                  | 184,340                         |                                  |

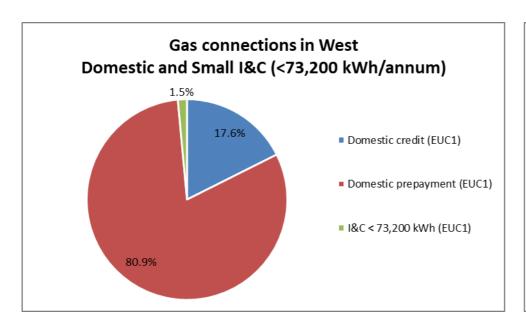
Source: SGN NG

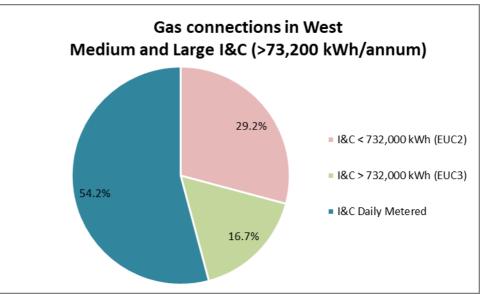
At the end of June 2020, the domestic and small I&C connections represent 96.9% of the total connections and 1.0% of consumption. The remaining 3.1% are medium and large I&C connections and represent 99.0% of total consumption in this area. Within the domestic sector, 82.1% use prepayment meters and 17.9% use credit meters to pay for their gas.

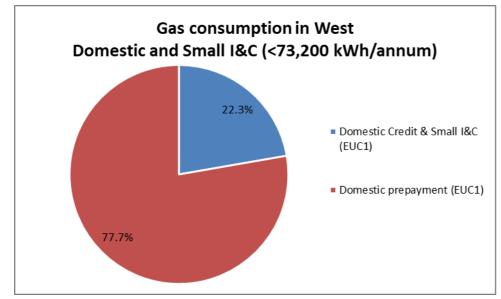
There are now 5 active suppliers in the West area, namely SSE Airtricity Gas NI (as the commissioning domestic supplier), with Electric Ireland, firmus energy, Flogas and Go Power active in the I&C market.

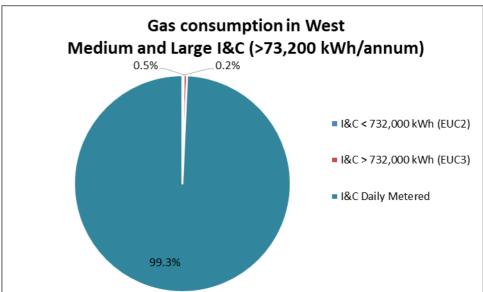
<sup>&</sup>lt;sup>28</sup> The domestic and small I&C sector relates to any customers using less than 73,200 kWh per annum. The consumption information for domestic credit and small I&C are combined as this information is not available to us with a full split.

<sup>&</sup>lt;sup>29</sup> The medium and large I&C sector relates to any customers with annual consumption that is greater than or equal to 73,200 kWh per annum.







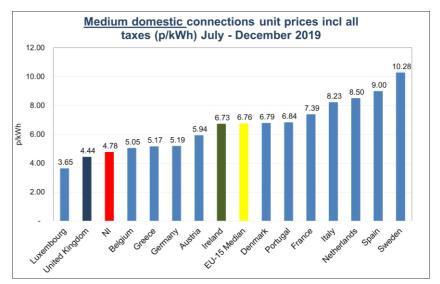


# 7 Gas prices

## 8.1 Comparison against EU prices

The gas prices section, also follows the Eurostat format and methodology (as outlined in section 3.4 electricity prices). As a result the average prices for NI are comparable with prices in other EU countries (those published in BEIS's Quarterly Energy Prices reports<sup>30</sup> and Eurostat data base<sup>31</sup>) once these figures have been converted to GBP.

The pricing data detailed in this QTR is for the semester July – December 2019 (S2). In the domestic graph show below, we use unit prices which include Climate Change Levy (CCL) and include VAT, as this reflects the final prices paid by domestic customers. The medium sized domestic customers (annual consumption between 5,557 - 55,557 kWh) have been selected for the purpose of analysis, as this consumption category reflects the majority of domestic customers in NI.



Source: Eurostat and NI gas suppliers collated by UR

The NI unit price is the average pence per kWh for medium customers for the Greater Belfast, Ten Towns and West network areas. The NI domestic gas prices are slightly higher than the rest of the UK but still rank among the lowest in the EU. The NI gas prices is less than RoI and considerably less than the EU median. It should be noted that the vast majority of NI domestic gas connections are customers of the relevant network incumbent suppliers and are therefore subject to their regulated tariffs.

During the period illustrated in the graph (Semester 2: July – December 2019), the regulated tariff for Ten Towns was reviewed. A price decrease was announced by firmus energy in the Ten

<sup>30</sup> https://www.gov.uk/government/collections/guarterly-energy-prices

<sup>31</sup> http://ec.europa.eu/eurostat/w eb/energy/data/database

Towns on 1<sup>st</sup> October 2019, further detail on these are available in the UR tariff review briefing notes<sup>32</sup>. The table below illustrates the regulated tariffs for S2 2019 period.

**Table 25 Regulated Gas Supply Tariffs** 

| 01 October to 30 September                             | Greater Belfast<br>SSE Airtricity       | Ten Towns firmus energy    |
|--|---|----------------------------|
| Domestic Regulated Tariff<br>Usage for first 2,000 kWh | 6.508 p/kWh                             | 8.001 p/kWh                |
| Domestic Regulated Tariff Usage >2,000 kWh             | 4.023 p/kWh                             | 5.395 p/kWh                |
|  |   |                            |
| Following Regulated Tariff                             | Reviews:                                |                            |
| Following Regulated Tariff 01 October to Present       | Reviews: Greater Belfast SSE Airtricity | Ten Towns<br>firmus energy |
|  | Greater Belfast                         |                            |

<sup>&</sup>lt;sup>32</sup> Firmus energy (Supply) Ltd March 2018 UR tariff review for the Ten Towns is available <a href="here">here</a>. Latest SSE Airtricity Gas Supply (NI) Ltd UR tariff review for Greater Belfast is available <a href="here">here</a>.

# **Glossary**

| CCL      | The Climate Change Levy (CCL) is a tax on electricity, gas and solid fuels delivered to I&C consumers. Its objective is to encourage businesses to reduce their energy consumption or use energy from renewable sources. The rate changes every year.  Change of supplier |
|----------|---|
| EU       |   |
| _        | European Union  |
| Eurostat | Statistical office of the EU. Its task is to provide the EU with statistics at European level that enable comparisons between countries and regions   |
| feDL     | firmus energy (Distribution) Limited  |
| firmus   | firmus energy (Supply) Limited  |
| energy   |   |
| GB       | Great Britain   |
| GBP      | Great British Pound   |
| I&C      | Industrial and Commercial   |
| kWh      | Kilowatt hour. Unit of energy equivalent to one kilowatt (1kW) of power expended for one hour (1h) of time. 1,000kWh = 1MWh. 1,000MWh = 1GWh.   |
| NI       | Northern Ireland  |
| NIEN     | Northern Ireland Electricity Networks   |
| LEU      | Large Energy Users  |
| Ofgem    | Office of the Gas and Electricity Markets   |
| PNGL     | Phoenix Natural Gas Limited   |
| Q        | Quarter. In this report, Q refers to the calendar year (i.e. Q1 refers to the quarter January-March).   |
| QTRs     | Quarterly Transparency Reports published by the UR at the end of the second month after each calendar   |

|        | quarter (at the end of Feb, May, Aug and Nov). |
|--------|--|
| REMM   | Retail Energy Market Monitoring                |
| Rol    | Republic of Ireland                            |
| SGN NG | SGN Natural Gas                                |
| S1     | Semester 1                                     |
| S2     | Semester 2                                     |
| UR     | Utility Regulator                              |
| VAT    | Value Added Tax                                |
| UK     | United Kingdom                                 |

# **Annex A: Supplier Entry to Retail Markets**

The tables below set out the dates that each supplier entered the retail market sectors.

|          | Electricity  |
|----------|--|
| Domestic | Incumbent supplier: Power NI June 2010: SSE Airtricity             |
|          | June 2009: firmus supply   |
|          | June 2011: Budget Energy   |
|          | October 2011: Electric Ireland                                     |
|          | October 2015: Click Energy   |
|          | October 2015: Open Electric  |
|          | December 2016: Open Electric ceased supply                         |
|          | October 2019: Go Power   |
| I&C      | Incumbent supplier: Power NI                                       |
|          | July 1999: ESB Independent Energy (NI) t/a Electric Ireland        |
|          | August 1999: Energia   |
|          | January 2008: SSE Airtricity                                       |
|          | April 2009: firmus supply <sup>33</sup>                            |
|          | July 2011: Budget Energy   |
|          | February 2012: VAYU (Naturgy as of 29 <sup>th</sup> November 2018) |
|          | April 2012: Go Power   |
|          | October 2015: Click Energy   |
|          | April 2018: 3T Power   |
|          | October 2019: Energia supply business transferred to               |
|          | PowerNI  |

| Gas: Greater Belfast Area <sup>34</sup> |  |
|---|--|
| Domestic                                | Incumbent supplier since September 1996: SSE Airtricity <sup>35</sup> July 2010: firmus energy   |
| I&C                                     | Incumbent supplier since September 1996: SSE Airtricity September 2008: firmus energy March 2009: Vayu (Naturgy as of 29 <sup>th</sup> November 2018) May 2013: Electric Ireland August 2014: Go Power December 2014: Flogas |

| Gas: Ten Towns Area <sup>36</sup> |  |
|-----------------------------------|--|
| Domestic                          | Incumbent supplier since 2005: firmus  |
| I&C                               | Incumbent supplier since 2005: firmus January 2013: SSE Airtricity May 2015: Flogas June 2015: Go Power January 2017: Vayu (Naturgy as of 29th November 2018) April 2017: Electric Ireland |

| Gas: West Area <sup>37</sup> |   |
|------------------------------|---|
| Domestic                     | July 2017 Designated Commissioning Supplier: SSE Airtricity |
| I&C                          | January 2017: Electric Ireland                              |
|                              | July 2017: SSE Airtricity                                   |
|                              | January 2018: Flogas  |

<sup>&</sup>lt;sup>33</sup>Note that firmus supply left the electricity market at the end of 2015.

<sup>&</sup>lt;sup>34</sup> The Greater Belfast area is defined in Schedule 1 of the Phoenix Natural Gas Limited conveyance licence. <sup>35</sup> Formerly Phoenix Supply Ltd (PSL).

<sup>&</sup>lt;sup>36</sup> The Ten Towns area is defined in Schedule 1 of the firmus energy (Distribution) Limited conveyance licence.

<sup>&</sup>lt;sup>37</sup> The West area is defined in Schedule 1 of the Scotia Gas Networks Northern Ireland Ltd (Distribution) Limited conveyance licence.