Transparency Report FEB 2011

Data up to: December 2010

Data Sources and Assumptions

The data sources for this report are mainly the electricity and gas network companies, NIE and Phoenix Natural Gas (PNG). Electricity switching analysis has been undertaken with inputs from NIE and gas switching inputs are from PNG and gas suppliers.

Electricity domestic prices for UK countries are from the Department of Energy and Climate Change (DECC):

- Bills relate to total bill received in the year, e.g. covering consumption from Q4 of the previous year to Q3 of the named year.
- All bills are calculated assuming an annual consumption of 3,300 kWh. Figures are inclusive of VAT.

Gas domestic prices for Great Britain (GB) countries are also from DECC:

- Bills relate to total bill received in the year, e.g. covering consumption from Q4 of the previous year to Q3 of the named ye ar.
- All bills are calculated using an annual consumption of 18,000 kWh. Figures are inclusive of VAT.

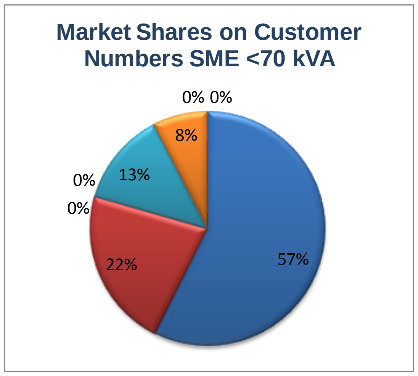
You can obtain this data from DECC's Quarterly Energy Prices: http://www.decc.gov.uk/assets/decc/Statistics/publications/prices/566-qepsep10.pdf.

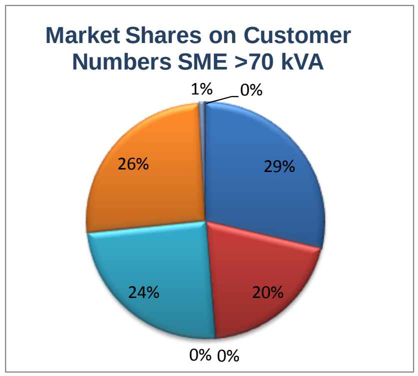
Data on domestic gas prices for Northern Ireland (NI) are not included in DECC report, they are calculated using information from Phoenix Supply Ltd (PSL).

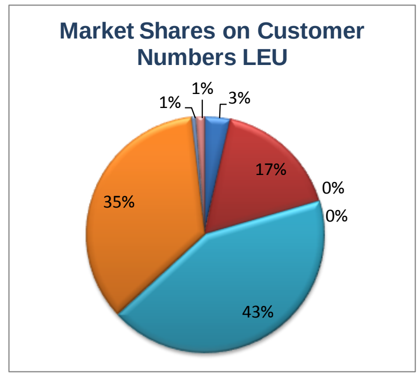
- PSL offers to its customers a Standar Credit tariff and a Direct Debit tariff (with a 4% dicount over the Standar Credit tariff).
- In some of the gas years shown, tariffs changed during the year. The tariffs shown therefore are an average for these years.
- Annual costs have been assessed using an assumed average consumption 18,000 kWh per annum, as per the DECC report.

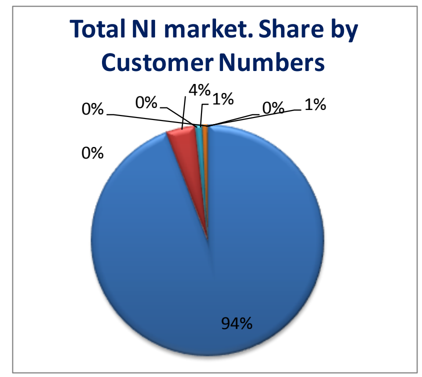
MARKET SHARES BY CUSTOMER NUMBERS

Period	2010 Q4					
	Column Labels					
Values	Domestic Credit	Domestic Keypad	SME <70kVA	SME >70kVA	LEU	Grand Total
Customer Numbers NIEES	488,850	256,895	30,827	1,416	6	777,994
Customer Numbers Airtricity	20,011	0	11,840	985	29	32,865
Customer Numbers Bord Gais	0	0	0	0	0	0
Customer Numbers ContourGlobal	0	0	0	0	0	0
Customer Numbers Energia	0	0	6,991	1,214	73	8,278
Customer Numbers ESBIE	0	0	4,033	1,271	60	5,364
Customer Numbers firmus	92	0	15	37	1	145
Customer Numbers Quinn Energy	0	0	2	5	2	9
TOTAL	**508,953**	**256,895**	**53,708**	**4,928**	**171**	**824,655**





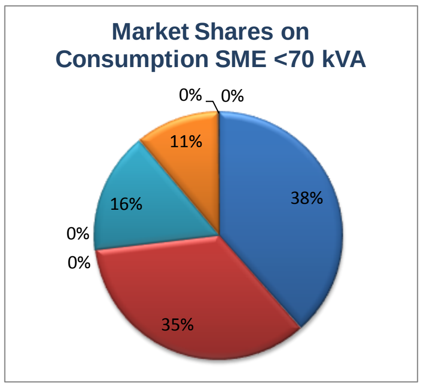


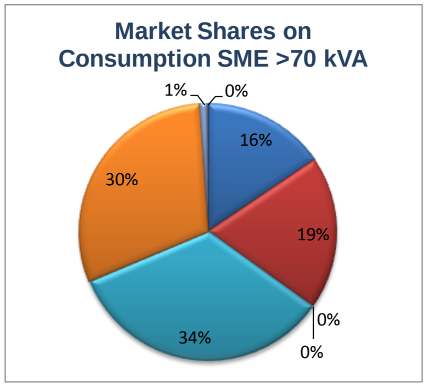


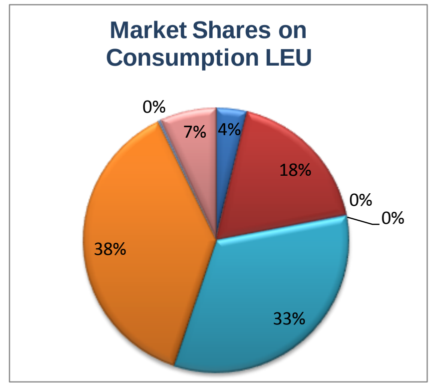
- These charts reflect the market share of each active supplier in NI by percentage of customers.
- There is no chart of the domestic credit sector as more than 95% of customers in this segment remain with the incumbent (NIEES).
- As yet, there has been no movement in the keypad sector in terms of supplier. However, there is a flow of domestic customers moving from credit to keypad meters.
- The domestic sector (credit and keypad) remains heavily dominated by NIEES. Going forward we will produce charts for the domestic sector.
- The current non-incumbent market share is 6% (by customers) of the total electricity retail sector.

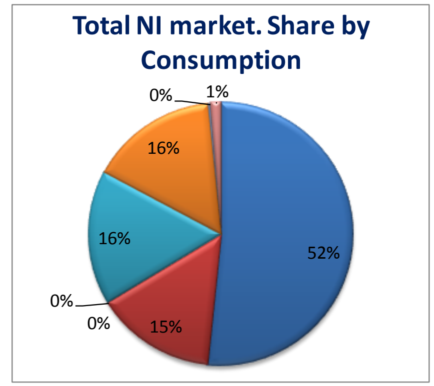
MARKET SHARES BY CONSUMPTION (GWh)

Period	2010 Q4					
	Market Segment					
Values	**Domestic Credit**	**Domestic Keypad**	**SME <70kVA**	**SME >70kVA**	**LEU**	**Grand Total**
Consumption NIEES	631.8	284.9	144.2	84.0	14.8	1,159.7
Consumption Airtricity	24.2	0.0	130.2	104.9	70.3	329.6
Consumption Bord Gais	0.0	0.0	0.0	0.0	0.0	0.0
Consumption ContourGlobal	0.0	0.0	0.0	0.0	0.4	0.4
Consumption Energia	0.0	0.0	59.5	183.2	128.6	371.4
Consumption ESBIE	0.0	0.0	41.0	164.1	145.9	351.0
Consumption firmus	0.3	0.0	0.3	5.2	1.4	7.3
Consumption Quinn Energy	0.0	0.0	0.0	0.5	26.6	27.1
TOTAL	**656.3**	**284.9**	**375.2**	**542.1**	**387.9**	**2,246.4**



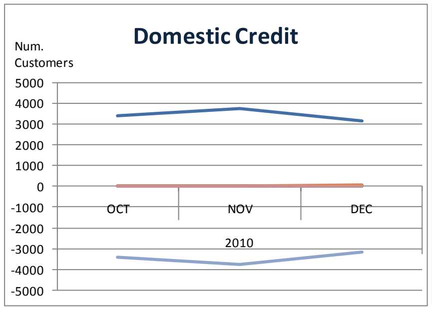


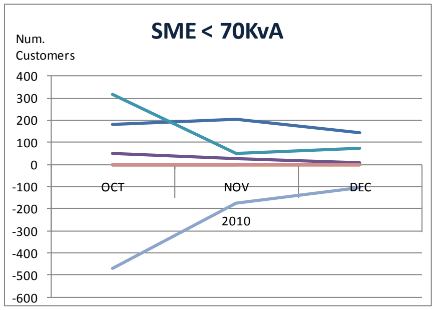


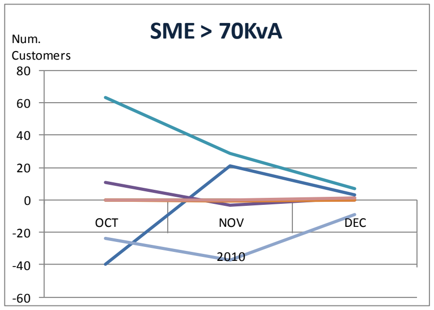


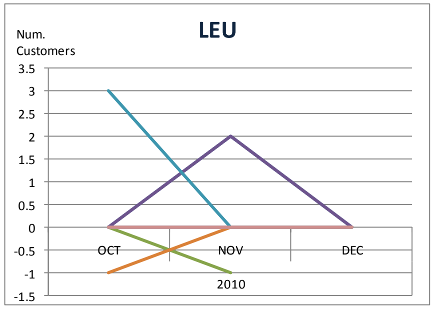
- These charts reflect the market share of each active supplier in NI by percentage of units billed.
- There has been no movement in the keypad sector and no material movement in the domestic credit sector.
- The non-incumbent market share in volume terms is 48% of the total market.
- Competition in the non-domestic sector is more noticeable when examining shares by consumption than by customer numbers.

ELECTRICITY MARKET ACTIVITY AND NEW CUSTOMER REGISTRATIONS

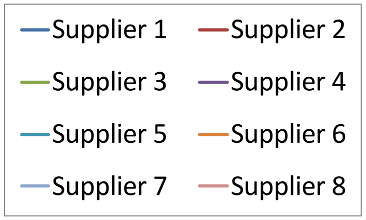






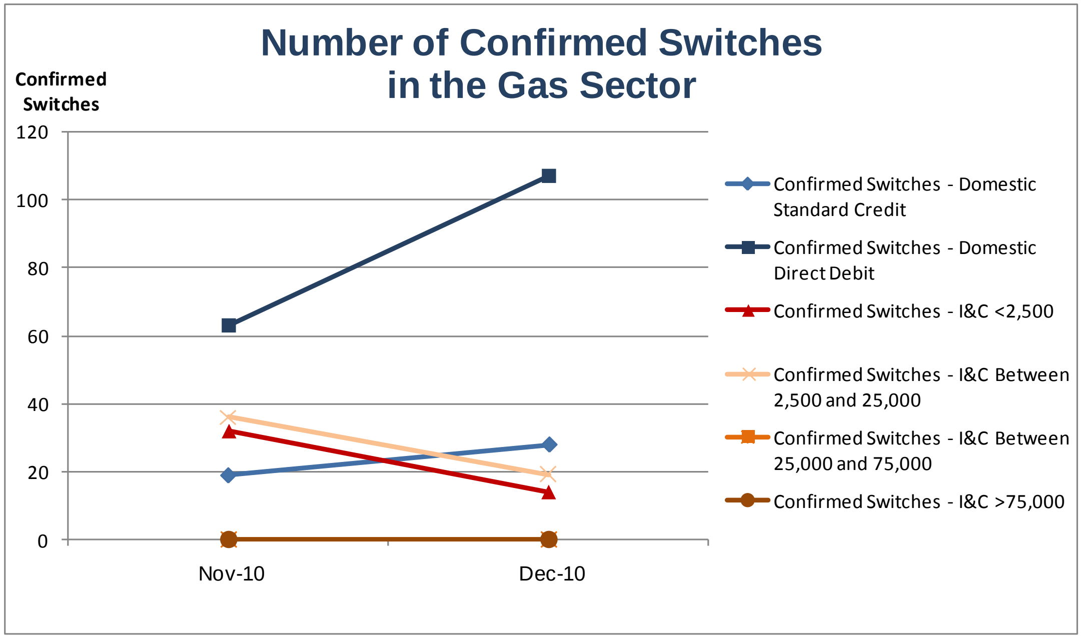


Net Change	Column Labe							
	Supplier 1	Supplier 2	Supplier 3	Supplier 4	Supplier 5	Supplier 6	Supplier 7	Supplier 8
Domestic Credit	**10331**	**0**	**0**	**0**	**0**	**71**	**-10378**	**0**
2010	**10331**	**0**	**0**	**0**	**0**	**71**	**-10378**	**0**
OCT	3426	0	0	0	0	2	-3417	0
NOV	3767	0	0	0	0	23	-3777	0
DEC	3138	0		0	0	46	-3184	0
Domestic Keypad	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
2010	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
OCT	0	0	0	0	0	0	0	0
NOV	0	0	0	0	0	0	0	0
DEC	0	0		0	0	0	0	0
LEU > 1MW	**2**	**0**	**-1**	**2**	**3**	**-1**	**0**	**0**
2010	**2**	**0**	**-1**	**2**	**3**	**-1**	**0**	**0**
OCT	0	0	0	0	3	-1	0	0
NOV	2	0	-1	2	0	0	0	0
DEC	0	0		0	0	0	0	0
SME < 70KvA	**529**	**0**	**0**	**84**	**439**	**0**	**-752**	**0**
2010	**529**	**0**	**0**	**84**	**439**	**0**	**-752**	**0**
OCT	182	0	0	49	316	0	-471	0
NOV	204	0	0	26	51	0	-177	0
DEC	143	0		9	72	0	-104	0
SME > 70KvA	**-16**	**0**	**0**	**9**	**99**	**-1**	**-70**	**1**
2010	**-16**	**0**	**0**	**9**	**99**	**-1**	**-70**	**1**
OCT	-40	0	0	11	63	0	-24	0
NOV	21	0	0	-3	29	-1	-37	0
DEC	3	0		1	7	0	-9	1



- These charts reflect the Net Change of customer numbers (gains less losses) for switching activity plus new customer registrations, per market segment and supplier.
- Note that one of the suppliers has left the market.
- There is no chart of the keypad segment as there's no market activity in this sector as yet.

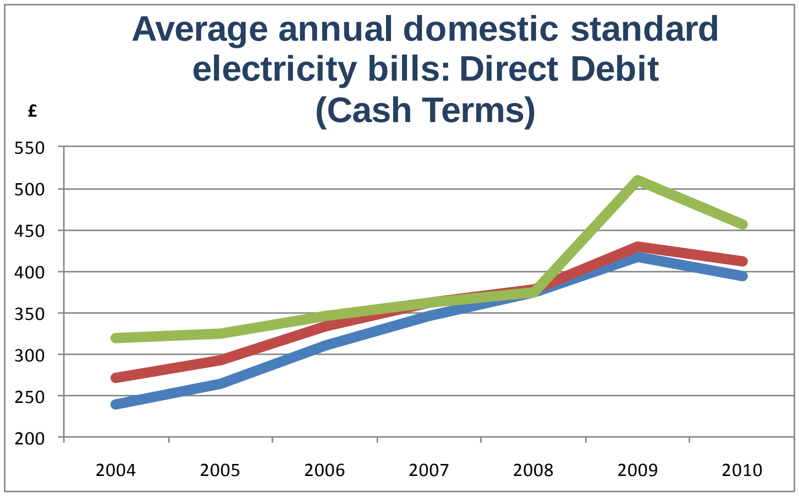
GAS SWITCHING ACTIVITY

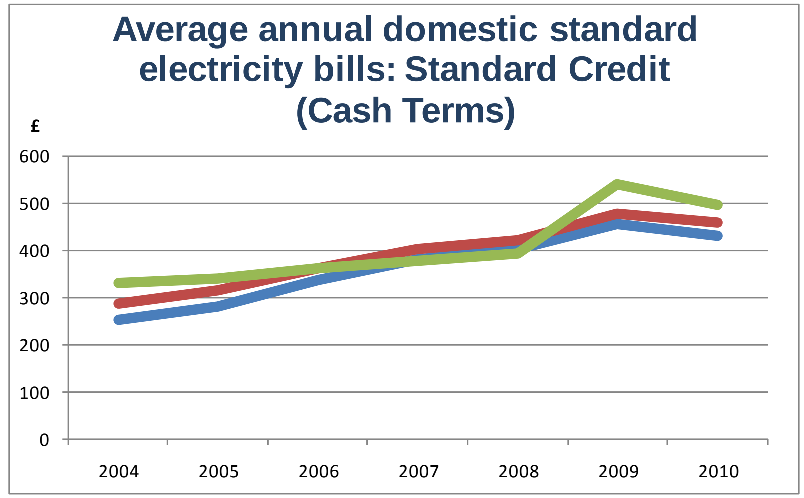


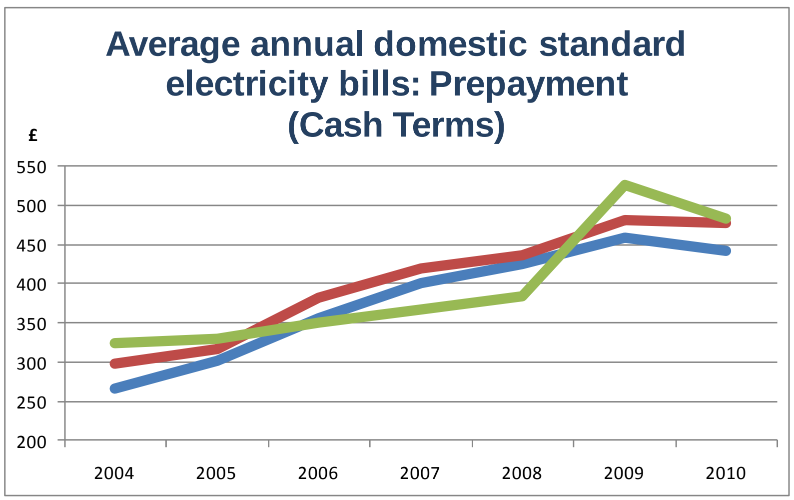
- The gas switching activity relates to the Greater Belfast Licensed Area.
- Source: Phoenix Natural Gas and gas suppliers.

	Confirmed Switches					
Values	Domestic Standard Credit	Domestic Direct Debit	I&C <2,500	I&C Between 2,500 and 25,000	I&C Between 25,000 and 75,000	I&C >75,000
Nov-10	19	63	32	36	0	0
Dec-10	28	107	14	19	0	0

ELECTRICITY DOMESTIC PRICES

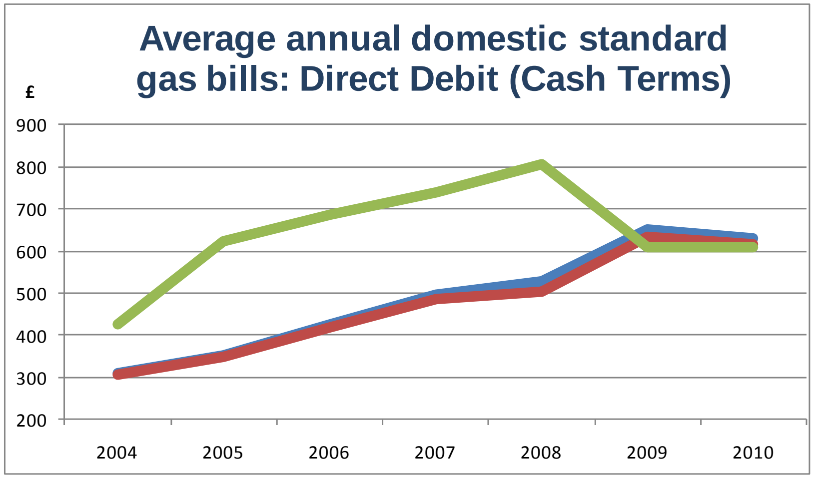


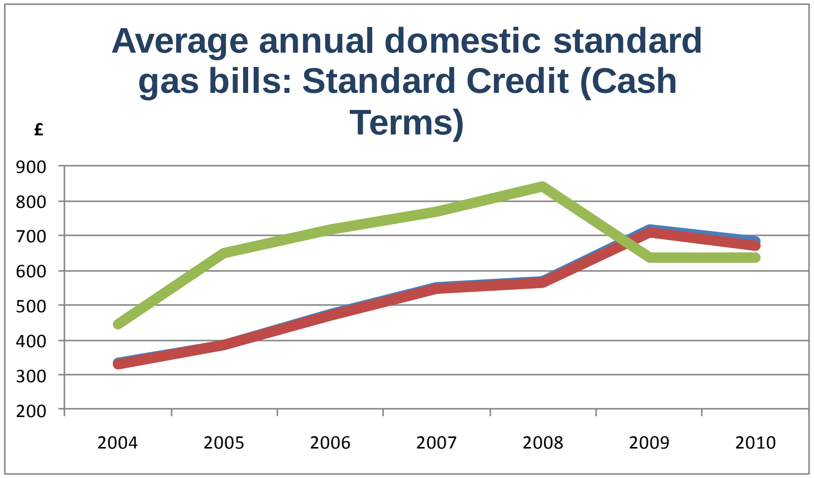


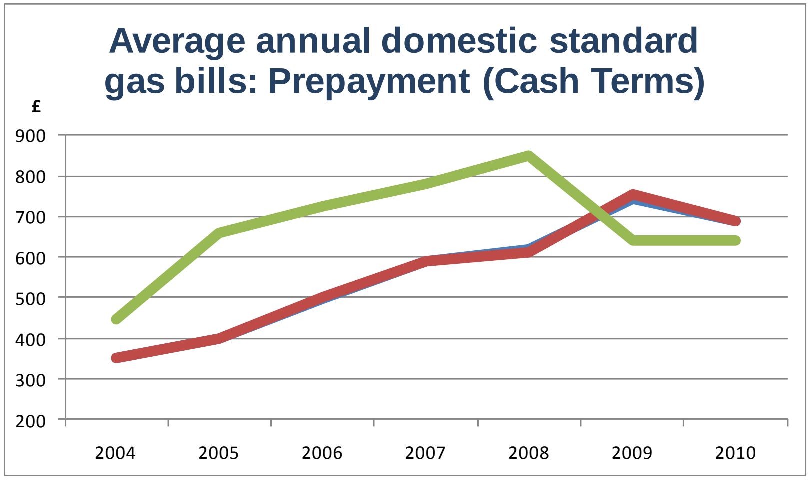


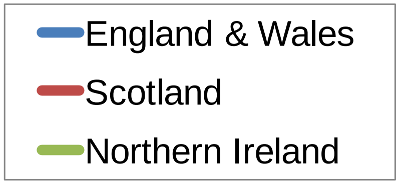
- Historically in NI, electricity prices have been higher than in GB. This is mainly because there are higher energy transport cots, small size of the market that reduces chances of economies of scale, the difference in fuel mix, etc.
- The prepayment option in NI is cheaper than the Standard Credit tariff, and vice versa for the other two regions.
- Source: DECC.

GAS DOMESTIC PRICES









- In NI, Direct Debit tariff is 4% cheaper than Standard Credit tariff.
- Traditionally NI prices have been higher than in Great Britain, mainly due to the lack of indigenous supply, extra costs of gas transport from Scotland, recent infrastructure, etc. However, this trend has recently changed as a result of the almost immediate pass through of falls in prices to the customers from the last price control in NI.
- Source: DECC and UR internal data for NI.