Price Control for firmus energy (Supply) Ltd
2020-2022

Consultation
30 May 2019
The Utility Regulator is the independent non-ministerial government department responsible for regulating Northern Ireland’s electricity, gas, water and sewerage industries, to promote the short and long-term interests of consumers.

We are not a policy-making department of government, but we make sure that the energy and water utility industries in Northern Ireland are regulated and developed within ministerial policy as set out in our statutory duties.

We are governed by a Board of Directors and are accountable to the Northern Ireland Assembly through financial and annual reporting obligations.

We are based at Queens House in the centre of Belfast. The Chief Executive leads a management team of directors representing each of the key functional areas in the organisation: Corporate Affairs, Markets and Networks. The staff team includes economists, engineers, accountants, utility specialists, legal advisors and administration professionals.

Our mission
To protect the short- and long-term interests of consumers of electricity, gas and water.

Our vision
To ensure value and sustainability in energy and water.

Our values
- Be a best practice regulator: transparent, consistent, proportionate, accountable and targeted.
- Be professional – listening, explaining and acting with integrity.
- Be a collaborative, co-operative and learning team.
- Be motivated and empowered to make a difference.
Abstract

This document sets out the UR’s consultation proposals for the price control on firmus energy (Supply) Ltd (FES) in the Ten Towns gas supply market. The FES control will come into effect on 1 January 2020 and will run until 31 December 2022.

This consultation follows our Supply Price Control Information Note published in November 2018. This paper outlines our proposals in relation to the main areas within the FES control: structure and form; scope and coverage of regulated tariffs; duration of control; operating costs levels and allocations; and allowed margin.

Audience

Industry, consumers, and their representative bodies and statutory bodies.

Consumer impact

The price control will protect customers by setting a maximum limit on the average price that FES can charge its price regulated customers for gas in the Ten Towns area. This ensures that customers only pay for the cost of the gas they receive and a fair profit margin.
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# Glossary

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<tr>
<th>Name</th>
<th>Definition</th>
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<tr>
<td>CAPEX</td>
<td>Capital Expenditure</td>
</tr>
<tr>
<td>CCNI</td>
<td>Consumer Council for Northern Ireland</td>
</tr>
<tr>
<td>CMA</td>
<td>Competition and Markets Authority</td>
</tr>
<tr>
<td>DfE</td>
<td>Department for the Economy</td>
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<tr>
<td>EUC</td>
<td>End User Category</td>
</tr>
<tr>
<td>FES</td>
<td>firmus energy (Supply) Ltd</td>
</tr>
<tr>
<td>firmus distribution</td>
<td>firmus energy (Distribution) Ltd</td>
</tr>
<tr>
<td>FTE</td>
<td>Full Time Equivalent</td>
</tr>
<tr>
<td>GB</td>
<td>Great Britain</td>
</tr>
<tr>
<td>HMRC</td>
<td>Her Majesty’s Revenue &amp; Customers</td>
</tr>
<tr>
<td>IT</td>
<td>Information Technology</td>
</tr>
<tr>
<td>LBE</td>
<td>Latest Best Estimates</td>
</tr>
<tr>
<td>NBP</td>
<td>National Balancing Point</td>
</tr>
<tr>
<td>NI</td>
<td>Northern Ireland</td>
</tr>
<tr>
<td>OPEX</td>
<td>Operating Expenditure</td>
</tr>
<tr>
<td>PAYG</td>
<td>Pay As You Go</td>
</tr>
<tr>
<td>PNGL</td>
<td>Phoenix Natural Gas Ltd</td>
</tr>
<tr>
<td>PSL</td>
<td>Phoenix Supply Limited</td>
</tr>
<tr>
<td>Power NI</td>
<td>Power NI Energy Ltd</td>
</tr>
<tr>
<td>RPI</td>
<td>Retail Price Index</td>
</tr>
<tr>
<td>SGN</td>
<td>SGN Natural Gas Limited</td>
</tr>
<tr>
<td>SNIP</td>
<td>Scotland to Northern Ireland Pipeline</td>
</tr>
<tr>
<td>SSE Airtricity</td>
<td>SSE Airtricity Gas Supply (NI) Ltd</td>
</tr>
<tr>
<td>UR</td>
<td>Utility Regulator</td>
</tr>
</tbody>
</table>
1. **Introduction**

1.1 The principal objective of the Utility Regulator (UR) in relation to gas is “to promote the development and maintenance of an efficient, economic and coordinated gas industry in Northern Ireland” while having regard to “the need to ensure a high level of protection of consumers of gas”.

1.2 To help meet this objective we retain price controls on dominant, former monopoly, gas and electricity suppliers. This consultation sets out our proposals for the price control for firmus energy (Supply) Ltd (FES) in the Ten Towns area.

1.3 The control will apply for the three year period of 1 January 2020 to 31 December 2022.

1.4 This document sets out the proposals and principles that will form the basis of the price control and provides background information on the Ten Towns gas market.

1.5 This consultation follows the UR’s Information Note published in November 2018 which set out our high level proposals for the FES and SSE Airtricity Gas Supply (NI) Ltd (SSE Airtricity) price controls. A separate consultation for SSE Airtricity’s supply price control will be published in June.

1.6 We consider that our approach has been consistent with the principles of better regulation\(^1\) which the UR continues to apply: transparent, consistent, proportionate, accountable, and targeted.

1.7 All costs presented are in October 2018 prices. These prices will be adjusted within the tariff for inflation as discussed in Section 9.

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2. **Background**

2.1 In Northern Ireland (NI) there are three distinct distribution areas for natural gas. These are the Greater Belfast area, the West area, and the Ten Towns area. The Greater Belfast area is served by Phoenix Natural Gas Ltd (PNGL) and the price regulated supplier is SSE Airtricity. The West area is served by SGN Natural Gas Ltd (SGN) and the price regulated supplier is also SSE Airtricity. The Ten Towns area is served by firmus energy (Distribution) Ltd (firmus distribution) and the price regulated supplier is FES.

2.2 The Ten Towns area covers a geographical region that includes Londonderry, Limavady, Coleraine (including Portstewart and Bushmills), Ballymoney, Ballymena (Broughshane), Antrim (including Ballyclare and Templepatrick), Craigavon (including Portadown and Lurgan), Banbridge, Newry (Warrenpoint) and Armagh (Tandragee).

2.3 The Ten Towns area is a relatively small market, and there are currently approximately 42,636 gas connections (comprising of 2,637 I&C connections and 39,999 domestic connections).²

2.4 This market opened in two stages with the market for large I&C users (those using above 25,000 therms per annum) opening in October 2012 and the market for domestic and small I&C customers opening in April 2015. Currently there are four active suppliers in the market, though FES remains the monopoly supplier to domestic properties.

2.5 The current FES price control applies for the period from 1 January 2017 to 31 December 2019.

2.6 firmus energy is an integrated business that includes firmus energy (Distribution) Ltd which operates the distribution network in the Ten Towns area. The distribution company is also subject to price control. The current control, GD17, ends on 31 December 2022.

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3. **Scope and Duration**

**Scope**

3.1 The SPC17 Final Determination stated that the control would apply to two distinct End User Categories (EUC):

- EUC1 – all domestic customers and those small businesses using less than 2,500 therms (73,200 kWh); and

- EUC2 – those businesses using between 2,500 and 25,000 therms (73,200 and 732,000 kWh) per annum.

3.2 However, following that determination the UR issued a further consultation in October 2017. The result of that consultation was a decision to reduce the scope of the FES price control to exclude EUC2 customers. This was due to the reduction in FES market share in the EUC2 sector, meaning that it no longer held a dominant position. Thereafter, as of 1 April 2018 non-domestic customers consuming between 2,500 and 25,000 therms (73,200 and 732,000 kWh) per annum were no longer to be covered by the price control.

3.3 Due to the continued dominance of FES in the EUC1 category, for SPC20 we propose to retain the scope of the control at domestic and small business customers using up to 2,500 therms (73,200 kWh) per annum.

**Duration**

3.4 In the November 2018 Information Paper we stated that we considered a three year period to be the most appropriate duration for the price controls as it balances the resource implications of carrying out a control with the ability to forecast accurately over the medium term.

3.5 Therefore, it is our proposal to apply the control for a period of three years; from 1 January 2020 to 31 December 2022.
4. The Regulated Tariff

4.1 The gas supply licence confers on the UR the power to control charges if deemed necessary:

2.4.1 Control over Charges

“The Licensee shall take all reasonable steps to secure that in any Relevant Year the average price per unit of gas supplied by it to Regulated Premises shall not exceed the maximum price calculated”

4.2 A price control is the mechanism that the UR uses to determine the costs which make up the maximum average price per therm that a price regulated gas supply company can charge.

4.3 In granting consent we review the maximum average price to ensure that it is constructed in line with the provisions within the price control.

4.4 This price control sets out the treatment of each cost element which makes up the maximum average price. These are:

- Network Costs
- Wholesale Gas Costs
- Supply Operating Costs
- Margin

K Factor

4.5 In addition to the costs outlined above the maximum average price will also include a k factor adjustment.

4.6 Within this consultation we have proposed that some costs should be treated as retrospective costs. Some of the retrospective costs will be pass through costs, meaning that the company is allowed to recover the actual levels of costs incurred; whereas other retrospective costs will be subject to a retrospective adjustment to calculate the level of allowed cost based on pre-determined factors.

4.7 The costs which we have proposed in this price control to treat as retrospective costs are listed in the table below along with our proposal for determination basis of each cost.

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3 Regulated Premises means premises supplied by the Licensee in the Ten Towns Area at which the normal annual consumption of gas is reasonably expected not to exceed 73,200 kilowatt hours.
### Retrospective cost line

<table>
<thead>
<tr>
<th>Retrospective cost line</th>
<th>Determination Basis</th>
</tr>
</thead>
<tbody>
<tr>
<td>Network costs</td>
<td>Pass through cost (see Section 5 of this draft determination)</td>
</tr>
<tr>
<td>Wholesale gas costs</td>
<td>Pass through cost (see Section 7 of this draft determination)</td>
</tr>
<tr>
<td>Prepayment transaction costs (within Billing costs)</td>
<td>Retrospective adjustment (see section 6.49 of this draft determination)</td>
</tr>
<tr>
<td>Bad debt (within Billing costs)</td>
<td>Retrospective adjustment (see section 6.39 of this draft determination)</td>
</tr>
<tr>
<td>Meter reading costs (within Billing costs)</td>
<td>Retrospective adjustment (see section 6.52 of this draft determination)</td>
</tr>
<tr>
<td>Customer information (processing &amp; postage (within Billing costs)</td>
<td>Retrospective adjustment (see section 6.45 of this draft determination)</td>
</tr>
<tr>
<td>Safety inspections and meter exchanges (within Operations Costs)</td>
<td>Retrospective adjustment (see section 6.36 of this draft determination)</td>
</tr>
</tbody>
</table>

4.8 Within the tariff we will include a forecast for these retrospective costs based on historical performance and latest best estimates. Each year a reconciliation is carried out to calculate the actual allowed costs based on pass through cost, or the retrospective adjustment as appropriate.

4.9 The k factor is the difference—whether positive or negative—between all of the pass through and retrospectively adjusted actual costs incurred, and what was forecast for them. This difference will then be taken off or added to the next tariff revenue requirement respectively at the next tariff change.

4.10 It is our intention to maintain the k factor at a minimum level through the use of regular tariff reviews and a trigger mechanism to monitor the tariff closely and thus minimise the impact of the k factor on the tariff.

4.11 At each tariff change the UR will publish the k factor to allow for transparency.

**Tariff Review**

4.12 A tariff review is the process of analysis and discussion of the tariff to consider if a change to the tariff is needed, and to decide the magnitude and
timings of any change.

4.13 We review the gas tariffs on a bi-annual basis. In addition we will be able to initiate a tariff review under the trigger mechanism as discussed below. We consider that regular reviews minimise the impact of k factor on the tariff and can help mitigate tariff volatility for consumers.

4.14 We have established a process in consultation with the FES, the Consumer Council NI (CCNI), and the Department for the Economy (DfE) which sets out the timescales and information required in setting the tariff.

4.15 The tariff review process is a consultative one where all parties bring their expertise and opinion in relation to the needs of the gas supplier, the needs of the consumer, and the wider impact on the economy. Therefore, it is important that all parties are aware of and in agreement with the formal process.

4.16 This process provides a robust procedure, which is in line with the requirements of the licence to ensure that all parties are consulted in a timely, prescribed, and comprehensive manner for both anticipated and unanticipated tariff reviews.

**Trigger Mechanism**

4.17 In addition to the bi-annual tariff reviews we establish a trigger mechanism within the price control. The aim of this trigger mechanism is to initiate a tariff review should the cost of wholesale gas purchased by the gas supplier vary significantly from the cost forecast within the tariff.

4.18 The trigger mechanism will operate to allow the UR to initiate a tariff review should the tariff costs change between review periods, either increase or decrease, so as to change the tariff by 5%.

4.19 We consider the 5% level to be an appropriate level, any level under this and volatility in the wholesale market could necessitate a number of tariff reviews in a year. Tariff reviews can be costly and complex for the company.

4.20 Where a review is initiated by the trigger mechanism, the tariff review group will look at a number of factors including:

- Volatility in the wholesale gas market
- Time since last tariff review
- Level of k factor
- Amount of gas purchased by the supplier
4.21 The UR also retains the flexibility to initiate a review at any stage it considers is in the interest of customers.

**Tariff Structure**

4.22 The domestic credit tariff for FES is made up of two charges; a higher charge for the first 2,000 kWh used per annum and a second charge for any usage above 2,000 kWh per annum.

4.23 Pay as You Go (PAYG) customers pay a flat tariff for each unit used.

4.24 Industrial and commercial customers using less than 73,200 kWh (2,500 therms) are charged a two tiered tariff; with different charges for usage up to 2,000 kWh per annum, and between 2,001 kWh and 73,200 kWh per annum.

4.25 At each tariff review we will require the supplier to demonstrate the assumptions used to create the tariff structure in order to ensure that the average weighted price charged to customers is equal to or less than the maximum average tariff.

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4 FES domestic tariff [https://www.firmusenergy.co.uk/home/tariffs-offers/all-tariffs](https://www.firmusenergy.co.uk/home/tariffs-offers/all-tariffs)

5 FES PAYG tariff [https://www.firmusenergy.co.uk/home/tariffs-offers/all-tariffs](https://www.firmusenergy.co.uk/home/tariffs-offers/all-tariffs)
5. **Network Costs**

5.1 Network costs are the charges incurred by FES for their use of the NI gas transmission and distribution systems. These charges are reviewed and approved by the UR.

5.2 The costs for the transmission system are those costs involved in bringing gas from Scotland to NI, via the Scotland to NI Pipeline (SNIP), and all the transmission pipelines within NI. These costs are published on the Gas Market Operator for NI (GMO NI) website\(^6\).

5.3 The costs for the distribution system are those costs associated with moving gas throughout the distribution networks area to homes and businesses. These can be found on the firmus website\(^7\).

5.4 Distribution costs are also subject to price control by the UR. The current price control, GD17, runs from the period of January 2017 for to 31 December 2022.

5.5 Within the previous controls for FES, the network costs have been treated as pass through costs. This means that the customer pays for the actual cost of the network charges that FES incur, and no more than that.

5.6 We propose that network costs remain as pass through costs as these are costs which are outside the control of the supplier.

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6. **Supply Operating Costs**

6.1 Supply operating costs are those costs which relate to the day to day operating of the FES supply business; and include among other things salaries, IT costs, metering costs, rent and rates, consultancy/legal fees and bad debt.

6.2 In November 2018 the UR provided FES with an initial information request for the operating costs wholly incurred by the supply business in the provision of gas to customers within the Ten Towns. This included the total operating costs for serving both price controlled and non-price controlled customers using more than 73,200 kWh per annum.

6.3 The submission requested historical actual costs, Latest Best Estimates (LBE) of current costs (2018), and a forecast of costs for 2019 and the three years of the price control period 2020-2022. We stated that we would welcome any evidence to support the figures given in the submission. Additionally, the information request was clear that the burden of proof rests with FES to justify the cost base set out in the submission.

6.4 The costs shown throughout this paper are the total FES Ten Towns Supply business costs only (i.e. not including the FES Greater Belfast supply business costs). The apportionment allocation of costs determines the appropriate level of costs to the tariff sector (i.e. the price regulated sector of FES). This ensures there is no cross-subsidisation between the tariff and non-tariff businesses. In order to calculate the apportionment, each cost line is apportioned on the basis of the most appropriate cost driver and these apportionments summed to provide the overall percentage. A list of the apportionment cost drivers can be found in Annex 1.

6.5 In January 2019 the supplier presented its initial submission to the UR.

6.6 Over the past four months we have engaged with FES to understand this submission through meetings and various additional information requests. We have analysed the forecast cost figures against historical costs and previous determinations and benchmarked information against other companies where appropriate. We have also engaged consultants to review specific elements of the submissions (e.g. IT required spend).

6.7 As a result we present below our proposals for the price controls for FES. These proposals are shown against the previous year’s actuals and future years requested costs of the supplier.

6.8 In the submission FES presented its costs broken down into detailed costs lines. We present here the costs summarised into three main cost categories; **Manpower**, **Operations**, and **Billing**. It is not our intention to
provide a line-by-line budget for the supplier to spend, but rather to provide an efficient overall allowance, derived from a reasonable assessment of the various cost requirements, for it to spend running the price regulated supply business.

6.9 In setting out how we have reached our proposed allowances we will refer to the submissions and detailed cost lines and discuss in more detail those areas where our proposals vary significantly from the FES’ submissions.

6.10 Table 1 below shows the total (price regulated and non-price regulated) costs for the FES Ten Towns supply business.

**Table 1 SPC20 submission and consultation proposals (£000)**

<table>
<thead>
<tr>
<th>Tariff Costs</th>
<th>Actuals/LBE</th>
<th>Initial Submission</th>
<th>Consultation Proposals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manpower Costs</td>
<td>825</td>
<td>853</td>
<td>870</td>
</tr>
<tr>
<td>Operations Costs</td>
<td>359</td>
<td>388</td>
<td>939</td>
</tr>
<tr>
<td>Billing Costs</td>
<td>506</td>
<td>714</td>
<td>988</td>
</tr>
<tr>
<td>Total Costs</td>
<td>1,690</td>
<td>1,956</td>
<td>2,797</td>
</tr>
</tbody>
</table>

6.11 The following section discusses each of these three main cost headings above in greater detail to explain the basis for the consultation proposals.
Manpower Costs

Table 2 Manpower Costs (£000)

<table>
<thead>
<tr>
<th>Tariff Costs</th>
<th>Actuals/LBE</th>
<th>Initial Submission</th>
<th>Consultation Proposal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries</td>
<td>775</td>
<td>788</td>
<td>808</td>
</tr>
<tr>
<td>Entertainment</td>
<td>2</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Training</td>
<td>8</td>
<td>13</td>
<td>10</td>
</tr>
<tr>
<td>Travel and subsistence</td>
<td>21</td>
<td>19</td>
<td>20</td>
</tr>
<tr>
<td>Recruitment Costs Contract staff</td>
<td>19</td>
<td>31</td>
<td>29</td>
</tr>
<tr>
<td>Total</td>
<td>825</td>
<td>853</td>
<td>870</td>
</tr>
</tbody>
</table>

Salaries

6.12 Salaries make up the vast majority (93%) of the manpower cost submission along with some other smaller items of manpower cost. The submission for manpower costs for FES’ Ten Towns gas supply company reflects an increase of 0.5 Full Time Equivalents (FTE) for each year until the end of the 2022. FES has stated that this FTE increase is a direct result of the additional c.20k tariff customers forecast over the next 4 years (overall a 50% increase in current customer numbers). The extra 0.5 FTEs per year was said to be needed to cover the additional billing resource and customer service staff necessary to facilitate this customer growth.

6.13 The additional FTEs requested for customer service and billing appear commensurate with the expected level of customer growth and therefore we propose allowing the increase in costs that FES has requested.

Other Manpower Costs

6.14 Entertainment - We propose to accept FES’ submission as it is in line with HMRC recommendations and SPC17.

6.15 Training - We propose to allow this cost which is in line with historical spend, and commensurate with training norms.

6.16 Travel and subsistence (including Fleet Costs) - The UR reduced FES’ travel
allowance for SPC17 which the supplier then exceeded throughout the control. Therefore, as the SPC20 submission is at the same level as was spent previously we assume it necessary and we propose to accept.

6.17 **Recruitment Costs Contract staff** - FES has acknowledged it is now operating at its anticipated manpower levels. It also had to recruit for numerous key roles in SPC17, which caused an increase in costs in that period. Therefore we propose to forecast the 2019 recruitment costs based on what was achieved in 2017.

**Operation Costs**

**Table 3 Operation Costs (£000)**

<table>
<thead>
<tr>
<th>Tariff Costs</th>
<th>Actuals/LBE</th>
<th>Initial Submission</th>
<th>Consultation Proposal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Office Costs</td>
<td>45</td>
<td>49</td>
<td>50</td>
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<tr>
<td>Rates</td>
<td>3</td>
<td>4</td>
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<tr>
<td>Professional and Legal Fees</td>
<td>66</td>
<td>43</td>
<td>76</td>
</tr>
<tr>
<td>Insurance</td>
<td>36</td>
<td>25</td>
<td>35</td>
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<tr>
<td>IT OPEX</td>
<td>138</td>
<td>201</td>
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<tr>
<td>IT CAPEX</td>
<td>1</td>
<td>0</td>
<td>444</td>
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<tr>
<td>Licence Fee</td>
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<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Network Maintenance</td>
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<tr>
<td>Call Centre</td>
<td>22</td>
<td>22</td>
<td>26</td>
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<tr>
<td>Advertising, Website and Sales</td>
<td>10</td>
<td>5</td>
<td>32</td>
</tr>
<tr>
<td>Supplier of Last Resort</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Total</td>
<td>359</td>
<td>388</td>
<td>939</td>
</tr>
</tbody>
</table>
IT OPEX and CAPEX

6.18 In SPC17 FES was provided a CAPEX allowance to upgrade its existing billing system. This project was originally planned for implementation in 2018 but FES states it had to prioritise GDPR preparations. As a result this spend is expected to be made in 2019, the last year of the current price control.

6.19 FES has stated that the continued use of specialist IT developers to maintain the current billing system will be required until the new system is implemented in 2020. This will then result in FES’ day-to-day IT costs decreasing significantly once that resource is no longer required. Therefore, the supplier’s submission takes the total anticipated OPEX costs for the 2020-2022 and allocates these costs on a "Glidepath", reaching the SPC17 approved cost level by 2022.

6.20 Given the technical nature of these requests we engaged Gemserv to perform an assessment of, and provide an opinion on, the IT costs submitted by the supplier.

6.21 Gemserv noted that currently no final billing system has been selected and the FES projected costs can be assumed to be informed estimates based on the available empirical data.

6.22 Gemserv stated that the supplier’s projections for the new OPEX costs for the billing system appear reasonable for this stage of the development process. In reference to the proposed “Glidepath”, Gemserv noted that new billing systems often present risks to budgets and timescales, with unknown factors causing capital cost overruns and higher maintenance costs. The consultant noted that the UR’s agreement to these proposals should mitigate these risks during the price control period.

6.23 FES also requested a CAPEX allowance of £137k spread over three years (£45.7k per year) to fund an employee computer hardware refresh and server data centre replacement.

6.24 Gemserv assessed these costs also and reported that based on the empirical data provided that the amount requested was a suitable capital allowance for a complete refresh of the IT and communication infrastructures.

6.25 We propose therefore to allow the IT OPEX and CAPEX that has been requested as it has been assessed by Gemserv as reasonable and also benchmarks well against a comparative regulated IT OPEX.

6.26 In addition, in both its SPC17 and SPC20 submissions FES apportioned
costs for IT OPEX and IT CAPEX between the regulated and unregulated businesses by customer numbers. However, we propose that these costs be apportioned by customer bills for SPC20, as this closer reflects actual use of these system by customers.

**Professional and Legal Fees**

6.27 In both its SPC17 and SPC20 submissions, FES has forecasted costs for Professional and Legal fees to be driven by the forecast increase in customer numbers. After review, we believe this methodology does not accurately reflect how Professional and Legal spend will change. In reality, this spend decreased YoY from 2016 to 2018 despite rising customer numbers. Therefore, for the three years of SPC20 we propose that an average of 2017 and 2018 be used to set a fixed allowance, with an additional £7k allowed in 2022 for consultancy spend for the next price control process.

6.28 Beyond the typical forecast spend for professional and legal fees, FES also included an amount of £20k annually to deal with unforeseen GDPR issues. The supplier stated that it envisaged legal, IT and specialist consultancy fees relating to GDPR issues and Subject Access Requests. However, the supplier has thus far been unable to suitably justify or quantify this spend on GDPR (beyond what has already been spent in preparation for GDPR implementation) and we have therefore excluded it from our consultation proposal.

**Advertising, Website and Sales**

6.29 FES included a fixed amount in its submission of £50k for each year from 2020-2022 in anticipation of entry into the Ten Towns market by other domestic gas suppliers. The supplier stated that if this entry were to occur FES would have to adopt a new competitive operational strategy.

6.30 It is our view that the customers of a regulated company—which is also the commissioning supplier and in a dominant position in the market and a monopoly position in the domestic sector—should not bear the costs of advertising.

6.31 Therefore, we propose that FES be provided no additional advertising and marketing allowance. This would be consistent with the treatment of both Power NI and SSE Airticity, neither of which were provided a marketing allowance under their respective price controls when their regulated businesses first faced competition. FES is still the monopoly domestic supplier and faces no competition in the Ten Towns market. However, we will keep this under review as the market develops and observe whether
FES’ domestic market share deteriorates should competition emerge.

**Other Operations Costs**

6.32 **Office Costs (including stationery, telephone and postage)** - The submitted 2019 forecast is based on the average of 2016-18. For consistency throughout SPC20 regarding items that can vary YoY, we propose forecasting based on the average of 2017 and 2018 where appropriate, as these relate to the most recent observable costs and, in the absence of any reliable trend pattern, give a reasonable forecast of what the future yearly costs might be.

6.33 **Rates** - FES submitted costs for Rates which increase with FTEs. We see this as an inappropriate driver for rates as they will not be impacted by additional FTEs, but rather the size of Land and Property Services (LPS) increases. We therefore propose that Rates forecasts are set at the 2018 level, as per SPC17 (i.e. the cost observed in the most recent LBE).

6.34 **Insurance** - We propose that the driver of the forecasts be changed from customer numbers to FTEs, which is a more appropriate driver for insurance and consistent with SPC17. FES also requested £10k for cyber security insurance (to be split 50/50 between distribution and supply). We assessed the need for this as well as several quotes FES has received and determined it a reasonable cost. Therefore we propose to accept the request.

6.35 **Licence Fee** – We propose to allow the costs for licence fees.

6.36 **Network Maintenance (including safety inspections)** - We propose to accept the FES submission as the unit rates for maintenance items and safety inspections are set by the network company and the volumes are retrospectively adjusted.

6.37 **Call Centre** - FES’ submission had forecasts of call centre costs driven by customer numbers. However, UR analysis indicates that the costs do not rise proportionally with customer numbers. Therefore we propose basing the SPC20 forecasts on the actual historical correlation between customer number increases and cost increases.

6.38 **Supplier of Last Resort** - FES also submitted costs of £20k for each year of the price control to cover Supplier of Last Resort (SoLR) costs. We propose to exclude this as SoLR costs are captured as part of the SoLR process.
Billing Costs

Table 4 Billing Costs (£000)

<table>
<thead>
<tr>
<th>Tariff Costs</th>
<th>Actuals/LBE</th>
<th>Initial Submission</th>
<th>Consultation Proposal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bad debt</td>
<td>-13</td>
<td>80</td>
<td>85</td>
</tr>
<tr>
<td>Paypoint costs incl. PAYG cards</td>
<td>357</td>
<td>429</td>
<td>485</td>
</tr>
<tr>
<td>Credit Check Costs</td>
<td>4</td>
<td>3</td>
<td>6</td>
</tr>
<tr>
<td>Bank and Interest Charges</td>
<td>5</td>
<td>4</td>
<td>9</td>
</tr>
<tr>
<td>Meter reading</td>
<td>127</td>
<td>146</td>
<td>166</td>
</tr>
<tr>
<td>Bill Processing and Postage</td>
<td>26</td>
<td>51</td>
<td>237</td>
</tr>
<tr>
<td>Total</td>
<td>506</td>
<td>714</td>
<td>988</td>
</tr>
</tbody>
</table>

Bad Debt

6.39 Bad debt costs are calculated in the current price control as 0.25% of total credit revenue (i.e. the total of regulated business and unregulated business credit revenue). SPC17 approved the amount of 0.25% and FES historic performance supports this percentage.

6.40 However, FES has stated that subsequent internal analysis shows that larger unregulated I&C customers are less likely to default on payments, and that regulated customers (EUC1) are more likely to do so. So whereas the overall businesses bad debt amount is approximately 0.25%, FES has stated that its analysis indicates that the bad debt of regulated customers is closer to 1% whilst bad debt of the unregulated business is approximately 0.15%.

6.41 Therefore the supplier’s submission details an overall 0.25% debt provision, as per SPC17, but FES then propose a weighting of 1% allowance on tariff revenue with the remainder (approximately 0.15%) applied to non-tariff revenue.

6.42 From analysis of the supplier’s financial accounts and responses to numerous UR Information Requests, we determined that FES’ calculation of 1% bad debt for the regulated business was not reflective of actual performance. We estimate an actual bad debt level for regulated customers
of 0.45% of credit revenue. This figure is comparable with the level of bad debt for SSE Airtricity’s regulated gas business in Greater Belfast.

6.43 We propose to accept the overall 0.25% debt provision for the total business (regulated and unregulated combined), as per SPC17, but apply a weighting of 0.45% allowance on tariff revenue with the remainder applied to non-tariff revenue.

6.44 Therefore, whilst Table 4 shows no difference between the FES initial bad debt submission and the UR consultation proposal (as both of these refer to the whole Ten Towns bad debt cost), in terms of the regulated tariff bad debt allowance for 2020, the UR proposal is for £32K (0.45% weighting) whereas the FES proposal is for £71K (1% weighting); a difference of £39k for that particular year.

**Bill Processing and Postage**

6.45 Bill processing is a cost that is subject to retrospective adjustment relating to actual bills, invoices, PAYG statements and other literature sent out to tariff customers (such as direct debit confirmations, tariff changes, debt reminders, property handover letters). The rates are set by the UR for the control period and the costs adjusted for the volumes of letters sent.

6.46 In its submission FES detailed the expected mailing requirements for 2019 (i.e. number of tariff changes; number of bills sent; etc). FES then based its forecasts on increasing this cost with customer growth.

6.47 Whilst this cost is retrospectively adjusted, we believe that any up front allowance should as closely as possible reflect what the actual spend will be. In 2017 and 2018 combined, FES only spent c.30% of its allowance. Therefore, the assumptions being made for mailing requirements are demonstrably too high and we believe require adjustment. We asked FES to re-evaluate its methodology; however, its response still considerably exceeded the supplier’s historic spend.

6.48 Therefore, rather than making assumptions on anticipated mailing activity, we propose the allowance be set based on the 2018 actual spend and that forecasts be then driven by customer numbers. FES will not lose financially from this arrangement as the cost is retrospectively adjusted, but the amount going into the tariff should be closer to the actual spend and hence k factor volatility will be reduced.

**Other Billing Costs**

6.49 **Paypoint Costs (including PAYG cards)** - We propose to accept the FES submission as the rates are agreed and numbers are retrospectively
adjusted.

6.50 Credit Check Costs - The submitted 2019 forecast is based on the average of 2016-18. For consistency throughout SPC20 on items that can vary YoY, we propose forecasting based on the average of 2017 and 2018, as these are the most recent observable costs and, in the absence of any reliable trend pattern, give a reasonable forecast of what the future yearly costs might be.

6.51 Bank and Interest Charges - The submitted 2019 forecast is based on the average of 2016-18. For consistency throughout SPC20 on items that can vary YoY, we propose forecasting based on the average of 2017 and 2018 as these are the most recent observable costs and, in the absence of any reliable trend pattern, give a reasonable forecast of what the future yearly costs might be.

6.52 Meter reading - We propose to accept the FES submission as the rates are set and numbers are retrospectively adjusted.
7. **Gas Costs**

7.1 Gas Costs relate to the cost of wholesale gas as well as the costs for transporting gas through Great Britain (GB) to the SNIP. These transportation costs are published by National Grid. Previous controls have determined that these costs are pass through which means that FES is allowed to recover the actual cost of gas. Therefore, where wholesale gas costs increase or decrease, the difference in costs is passed on to customers.

7.2 In the Information Paper, we proposed to allow wholesale gas costs and the related transportation costs as pass through costs. Wholesale gas costs will be allowed as pass through at the level purchased at the National Balancing Point (NBP).

**Energy Balancing**

7.3 In reviewing the gas costs we consider it appropriate to set an additional allowance for energy balancing. The energy balancing amount is a figure included within the tariffs to account for the cost of buying gas within the month as opposed to on the forward curve. The actual wholesale cost of the gas remains pass through, this figure is to ensure the tariff reflects the impact of the timing of purchasing the gas. FES will hedge the majority of their purchases before the month but some gas will remain to be purchased within the month to match the actual consumption profile.

7.4 We will set the energy balancing figure in the tariff as follows:

- Where FES has 40% or less of their gas requirements for the month remaining to be secured, there will be a 10% premium applied to the remaining gas to be purchased.
- Where FES has more than 40% of their gas requirements for the month remaining to be secured, there will be a 10% premium on 40% of the total purchases for the month.

7.5 This is in line with the energy balancing figures currently within the FES tariff.

**Credit Support**

7.6 FES submitted details of credit arrangements in place to cover transmission, distribution, and gas costs and other relevant costs. Currently credit cover costs are allowed at an agreed pence per KWh.

7.7 The submission for the supplier’s credit costs are reasonable when

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benchmarked to other suppliers in the energy supply industry. We therefore propose to allow these costs.
8. Margin

8.1 During SPC17, we conducted a complete review of margin in line with the methodology used for the previous Power NI supply price control using a notional supply business capital base and the cost of capital to calculate an appropriate margin.

8.2 The SPC17 Final Determination approved a margin of 2% of allowable turnover. This was determined to strike an appropriate balance between the calculations of the CMA, UR external consultants and both FES and SSE Airtricity and their advisors, whilst at the same time taking account of other benchmarks in the energy industry.

8.3 We do not believe that market conditions have changed sufficiently to warrant any amendment to this level of margin. FES retains a dominant position in supply to price regulated customers (and is the monopoly supplier to domestic customers) in the Ten Towns area and has associated market power. This is one of the principal reasons for the continuance of the price control, and FES still has more market share and fewer competitors than Power NI had when the 2.2% was set for that supplier.

8.4 Given all the above and after due consideration, we are satisfied that the calibration of the margin still reflects the appropriate benchmarks. We informed FES that the UR has no specific intentions to modify this or put in place an alternative level of allowed margin. FES responded with a paper stating that it was “broadly supportive of the UR’s initial proposition not to put in place an alternative level of allowed margin”.
9. Reconciliation

9.1 This section sets out how the price control will be reconciled to actual allowed costs on an annual basis.

Reconciliation

9.2 On an annual basis we will reconcile the forecast costs that are allowed in the price control with the actual allowed costs (i.e. the retrospectively adjusted allowed costs) to determine a reconciliation amount. This amount will then form part of the k factor.

9.3 The reconciliation will take into account:
   - Billing costs which are retrospectively adjusted
   - Ring-fenced allowances (if any)
   - Inflation
   - Rate of interest applicable
   - Possible Other items (to be confirmed)

9.4 In addition to the information required to complete this reconciliation, we will also require from FES annual cost reporting to show their actual costs on a line-by-line basis reconciled with regulatory accounts.

Inflation

9.5 All costs presented in this paper are in October 2018 prices. These costs will be adjusted to account for inflation where appropriate. Inflation will be treated as a pass through. The costs used to make up the tariff at each tariff period will be adjusted to reflect the current price base. For reconciliation purposes the inflation figure will be the average figure for the year being reconciled. The inflation index used will be Retail Price Index (RPI).

Rate of Interest

9.6 We propose that any reconciled amounts, whether under or over recovered, will be rolled forward at an interest rate of LIBOR plus 1.5%. The proposed rate of interest reflects the cost to the suppliers of financing the under recovery or the benefits to them of holding any over recovery.
10. **Responding to the consultation**

10.1 As a public body and non-ministerial government department, the UR is bound by the Freedom of Information Act which came into effect on 1 January 2005. According to the remit of the Freedom of Information Act, it is possible that certain recorded information contained in responses can be put into the public domain.

10.2 Therefore, it is possible that all responses made to consultations will be discoverable under Freedom of Information Act, even if respondents asked the UR to treat responses as “confidential”.

10.3 It is therefore important that respondents note these developments and in particular, when marking responses as “confidential” or asking the UR to treat responses as confidential should specify why they consider the information in question to be confidential. Confidentiality disclaimers created automatically by your company’s email system will not normally be treated as sufficient in terms of a confidentiality request.

10.4 This is an open consultation. We have not posed any specific questions in this paper. Instead we invite stakeholders to express a view on any particular aspect of the paper.

10.5 Responses should be received by 4pm on 29 July 2019 and should be addressed to:

**Colin Magee**  
The Utility Regulator  
Queens House  
14 Queen Street  
Belfast  
BT1 6ED  
[Colin.Magee@uregni.gov.uk](mailto:Colin.Magee@uregni.gov.uk)
### Annex 1

#### Apportionment Cost Drivers

<table>
<thead>
<tr>
<th>Cost</th>
<th>Driver</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manpower</td>
<td>FTEs</td>
</tr>
<tr>
<td>Entertainment</td>
<td>FTEs</td>
</tr>
<tr>
<td>Training</td>
<td>FTEs</td>
</tr>
<tr>
<td>Travel and subsistence including Fleet Costs</td>
<td>FTEs</td>
</tr>
<tr>
<td>Recruitment Costs Contract staff</td>
<td>FTEs</td>
</tr>
<tr>
<td>Office Costs including stationery, telephone and postage</td>
<td>FTEs</td>
</tr>
<tr>
<td>Rates</td>
<td>FTEs</td>
</tr>
<tr>
<td>Professional and Legal Fees</td>
<td>Customer number</td>
</tr>
<tr>
<td>Insurance</td>
<td>FTEs</td>
</tr>
<tr>
<td>IT OPEX</td>
<td>Customer bills</td>
</tr>
<tr>
<td>IT CAPEX</td>
<td>Customer bills</td>
</tr>
<tr>
<td>Licence Fee</td>
<td>Load in therms</td>
</tr>
<tr>
<td>Network Maintenance including safety inspections</td>
<td>firmus care customers⁹</td>
</tr>
<tr>
<td>Call Centre</td>
<td>Customer number</td>
</tr>
<tr>
<td>Advertising, Website and Sales Development</td>
<td>Customer number</td>
</tr>
<tr>
<td>Supplier of Last Resort</td>
<td>Customer number</td>
</tr>
<tr>
<td>Bad debt</td>
<td>Credit Revenue⁹</td>
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<tr>
<td>Paypoint costs incl PAYG cards</td>
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<td>Credit Check Costs</td>
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<td>Bank and Interest Charges</td>
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<tr>
<td>Meter reading</td>
<td>Customer numbers⁹</td>
</tr>
<tr>
<td>Customer Information Bill Processing and Postage</td>
<td>Customer numbers⁹</td>
</tr>
</tbody>
</table>

⁹ This is how this cost line is apportioned for this consultation. This cost is then retrospectively adjusted to actual numbers.